



**THE JIM MORAN INSTITUTE  
FOR GLOBAL ENTREPRENEURSHIP**  
FLORIDA STATE UNIVERSITY | COLLEGE OF BUSINESS

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The *mission* of the Jim Moran Institute for Global Entrepreneurship is to cultivate, train and inspire entrepreneurial leaders through world-class executive education, applied training, public recognition and leading-edge research.

The recipients of our services are small business owners and leaders of non-profits, with three or more employees, that have been in business for more than three years.

We designed our programs with the business owner in mind so that cutting-edge expertise is easily accessible allowing them to work *on* their business, not just *in* their business. We provide - at no charge - the tools and expertise that are necessary to develop strategies that establish and sustain advantages for their businesses in today's competitive marketplace.

The *vision* of the Jim Moran Institute is to become a statewide resource for small business owners by offering assistance in the major small business markets across the state of Florida.

For more information or to get involved in our programs, visit [www.jimmoraninstitute.fsu.edu](http://www.jimmoraninstitute.fsu.edu).