GCEC Award Nomination

Exceptional Activities in Entrepreneurship Across Disciplines

MILLIKIN UNIVERSITY
Millikin University was founded by entrepreneur James Millikin. His vision for the University was for it to be a place where the industrial and the practical resided with equal importance with the literary and the classical. Today this tradition of learning is evident in the Millikin brand of “performance learning.” Students are expected to perform and compete from day one through activities such as the Tabor School of Business’ Freshmen Business Plan Competition, operation of student-run ventures, and ideation workshops. Unique to a small school, Millikin uses its size to deliver innovative pedagogy and programs to prepare Millikin’s approximately 2,300 undergraduate students in the Tabor School of Business, College of Fine Arts, College of Professional Studies, and College of Arts & Sciences for professional careers through an entrepreneurial lens.

CENTER FOR ENTREPRENEURSHIP
From 1977 to 1995, the Tabor School of Business provided students with live cases by community partners through the Small Business Institute (SBI). Building on the single course model of the SBI, Millikin’s Center for Entrepreneurship was launched in 1998 to be a research, resource, and assistance center for Millikin students and the Decatur community. Over the next 14 years, the Center expanded its reach and scope to include an academic major and minor, a USD$4 million community venture capital fund, two student incubators, a student seed fund, International Summer Program, youth entrepreneurship initiative, and an Entrepreneurship Across Campus Fellowship Program.

Philosophy: Create an ethic of entrepreneurship at Millikin University.
The Center achieves this by:
- Exposing students from every discipline to entrepreneurship both inside and outside of their major
- Providing the tools necessary for students to view self employment as a viable career option
- Identifying faculty from each College who will incorporate and champion entrepreneurship by developing courses and activities in their specific discipline
- Providing infrastructure, financial support, and direction for faculty teaching entrepreneurship

Major Achievements
The design, instruction, and assessment of permanent undergraduate courses incorporating entrepreneurship in:
- College of Fine Arts: Theatre Administration, Musical Theatre, Printmaking, Graphic Design, Ceramics, Painting, Photography, Music Business, and Commercial Music
- College of Arts & Sciences: English, Public Relations, Biology, and Human Services
- College of Professional Studies: Nursing (Master’s level)
- Tabor School of Business: Management, International Business, Marketing, Finance, Economics, and Accounting
A complete listing of entrepreneurship courses, their descriptions, and the major(s) targeted is available in Appendix A. This list increases on an annual basis, but present course offerings reach nearly 35% of the student population through discipline specific courses, not including entrepreneurship courses available to any major.

The Center for Entrepreneurship is the leader in the development of performance learning pedagogy at the University. Student-run ventures are the signature pedagogical tool used at Millikin. As owners of the practice laboratories, students are held accountable for meeting the financial outcomes and business goals they establish; students’ grades are determined by their results. The laboratories are the classroom with class time spent at the venture or in a conference room. Since 2003, students have generated revenues in excess of $300,000 at ventures in art, music, theatre, and english. Student coursework, projects, and engagement in entrepreneurship is driven through the curriculum, requiring that learning goals be established and assessed.

Millikin’s definition of a student-run venture is:

- A laboratory of practice delivered as a course
- Student centered with faculty, alumni, and practitioner coaching and mentoring
- Grounded in an academic discipline with a profit and mission driven focus
- A live business where students design, produce, promote, and sell products or services
- Adaptive, offering ample opportunities for student experimentation as each new class enrolls
- An environment to experience risk with real opportunity for failure or gain
- Utilized by faculty outside the venture’s discipline for class projects and activities
- Located off-campus through physical storefront or virtual presence

The Center has launched two student incubators:

**BC Studios:** An arts and business incubator for students who qualify through the entrepreneurship course *The Art of Entrepreneurship.* As part of their coursework, all students develop and compete for funding and space to launch their micro-venture. Located in the lower level of Millikin’s student-run retail art gallery, the incubator acts as a space to test their business model. Select businesses (and the student owner(s) major) that have used the space include: Stencil-vania, t-shirt design/printing (graphic design & entrepreneurship); Little Blessings Bowtique, hair accessories (communications); ewe-sed, upcycled bags and wallets (studio art); Strings Attached, live solo and duet string music (music business); and Playroom Productions, original children’s theatre scripts (theatre administration).

**The Hub:** A business incubator and entrepreneurship program venue located on-campus that has space for up to 10 businesses, including common spaces with technology. The Hub alumni serve as student mentors and guest speakers. Select businesses (and the student owner(s) major) that have used the space and are still in operation include: ZEROIGHTCONSULTING, design consulting (graphic design); Chimp Studios, iPhone gaming and app development (information systems); Energetic Aesthetic, sports design firm (graphic design); and Button Up, cause marketing (human services).
AVAILABILITY OF OFFERINGS

Curricular Offerings

- A complete listing of the 30 courses incorporating entrepreneurship or required by the entrepreneurship minor, including descriptions and the student major(s) targeted, is available in Appendix A. Students interested in entrepreneurship courses are directed by their major advisor in addition to meeting with a designated entrepreneurship advisor in the Center to determine the best plan of study.
- A B.S. in Entrepreneurship requires 21 discipline-specific credits in addition to a senior capstone where students develop and launch a business venture. See Appendix B for courses.
- Comprised of 23 credits in entrepreneurship and business, the entrepreneurship minor is available only to non-business students. See Appendix C for courses.
- Entrepreneurial internship opportunities are created by the Center for Entrepreneurship, based on the student’s career goals and the needs of the startup or entrepreneurial business.
- The Tabor Investment Portfolio (TIP) is a $100,000 portfolio funded by the Center for Entrepreneurship that is actively managed by students. Since its inception, the portfolio has outperformed the market.
- All freshmen business students are introduced to entrepreneurship and business creation through the Freshmen Business Plan Competition. The winning team receives full scholarships for a faculty-developed international experience in the winter of their sophomore year.

Co-curricular and Extra-curricular Offerings

- Week-long entrepreneurship residencies are offered through the Center to enhance curricular offerings. Students immerse themselves in the world of the entrepreneur by attending presentations, creating products, and selling finished goods in student-run ventures.
- Collegiate DECA and Collegiate Entrepreneurs’ Organization (CEO) are international student organizations that bring guest speakers to campus, sponsor entrepreneurship activities, and provide financial assistance for students to attend the annual CEO and International Collegiate DECA Conferences. The organizations also run an on-campus concession business and serve on the review committee for Haab Seed Fund applications.
- The Millikin Microfinance Fund (MMF) was launched through the Freshmen Business Plan Competition. Managed by Millikin students, MMF raises capital and lends microloans to women entrepreneurs in the Dominican Republic.

Youth Entrepreneurship Initiative

- The High School Art Show and Arts, Creativity, and Entrepreneurship (A*C*E) is an invitational juried art competition and afternoon of workshops for high school students interested in a career in the creative arts. A*C*E consists of portfolio preparation and young artists roundtables, led by Millikin faculty and professional artists. Prizes up to $200 and scholarships up to $3,000 are awarded by the Center for Entrepreneurship.
- A two day camp organized by the Center’s Youth Entrepreneurship Coordinator, iSMART exposes talented 6th-8th grade students to the implications of ownership through hands-on labs in Science, Math, Arts, and Real-world Technologies.
- SMASH Camp is a six-week summer program for gifted 6-8th grade students which introduces students to entrepreneurial thinking through creative, hands-on projects in health, food science, sustainable energy, digital media, and theatre. The Center is the fiscal agent for the camp in addition to providing facilities, curriculum development, and instructor training.
Community Outreach
- The Center for Entrepreneurship is home to SCORE Chapter #296, serving nearly 100 startups and small businesses each year. The Center provides student accountants, programming support, and facilities for SCORE.
- Millikin-Decatur Executive Association (MDEA) hosts guest speakers for local business owners and students to develop the skills and information needed to grow their ventures. Arrangement of guest speakers, lodging, and meeting locations is provided by the Center for Entrepreneurship.
- Comprised of local business leaders and Center for Entrepreneurship administration, the objectives of the $4 million Indecatur Ventures, LLC fund are to: invest in opportunities that have the aggregate potential to produce positive returns; stimulate business development activities within the Decatur area; and provide a viable hands-on learning experience for Millikin students and faculty to advance their understanding of venture funding.
- First held in 2011, the Entrepreneurship Across the Campus Symposium assists faculty in developing student-run ventures. The two day workshop includes guest speakers and meetings with students from each of Millikin’s student-run ventures, concluding with time for faculty to develop their own courses with guidance from Center for Entrepreneurship faculty.

NON-BUSINESS FACULTY & CURRICULUM DEVELOPMENT
Millikin’s Center for Entrepreneurship is an incubator for faculty ideas, projects, and courses. The Center assists business and non-business faculty in developing relevant entrepreneurship education experiences for students in their discipline. A listing of the nine non-business faculty members currently teaching such experiences is available in Appendix D.

In an effort to ensure appropriate learning outcomes and rigor in courses, the Center facilitates teaching and course development for non-entrepreneurship faculty in the following ways:
- Providing funding up to $5,000 for professional development and attendance at conferences
- Hosting faculty workshops on entrepreneurship education by thought leaders in the field
- Reviewing syllabi, assistance in writing learning outcomes, and assessing course delivery
- Arranging faculty exchanges with other institutions
- Reviewing degree requirements to assist in incorporation of entrepreneurship into their major
- Champion course proposal approval through Council on Curriculum

In addition to curricular development support, faculty members receive the following:
- Administrative and financial support for workshops and guest speakers
- Funding for equipment/space upgrades at student-run ventures
- Access to resource library of entrepreneurship journals, periodicals, and texts
- Center for Entrepreneurship Student Specialist support: recruited and contracted by the Center, Student Specialists use their technical expertise to provide consulting services to the students and faculty of Millikin’s student-run ventures. For instance, majors in accounting assist in the development and maintenance of a QuickBooks™ account for each of the student-run ventures, while a graphic design student creates collateral pieces and aids in web design for a venture.
MODEL PROGRAMS AND CAMPUS INITIATIVES

Programs

- Required of all entrepreneurship majors and minors in addition to BA Art, BFA Theatre Administration, and BM Music Business students, the six-credit **Arts & Entrepreneurship Program** includes three credit hours of micro-venture startup through BC Studios and three discipline-specific credit hours in one of Millikin’s student-run ventures. Student-run ventures include a retail art gallery, record label and publishing company, theatre company, fine art printing press, and poetry broadside letterpress.
- The Center for Entrepreneurship’s **International Summer Program** is a multidisciplinary immersion combining language and cultural excursions in Italy with courses from across campus. The Program includes courses such as entrepreneurship, biology, theatre, music, management, marketing, and more.

Campus-wide Initiatives

- The annual spring **Business Creation Competition** is geared toward individuals or teams from across campus with a well developed concept and business model. Judged by entrepreneurs, the competition includes a written plan and verbal pitch with prizes awarded up to $5,000.
- Utilizing the business model canvas from the text *Business Model Generation, Ideas Inc.* is a six-week workshop open to any student with a business idea. Led by Center faculty and guest entrepreneurs, the workshop walks students through development of a business model. The workshop concludes with an elevator pitch competition with prizes awarded up to $100 for best concept.
- The **Endowed Haab Seed Fund** provides startup capital of up to $5,000 to student businesses. Students from the Millikin CEO chapter and Center faculty determine awards.
- Led by an Entrepreneur in Residence, hour-long **entrepreneurship modules** are available to any faculty member interested in adding entrepreneurial concepts or exercises to their courses such as creative use of resources, opportunity recognition, and business financing.

KEY CAMPUS PARTNERSHIPS

Millikin’s Center for Entrepreneurship identifies and nurtures faculty across campus to deliver courses and programs beyond what can be offered by the Center’s four full-time faculty/administrative personnel and three part-time faculty members (See Appendix E for complete listing). The Center launched the **Entrepreneurship Across Campus Fellowship Program** for non-business faculty in 2005, one of several early models adapted by the Coleman Foundation in 2008, to deliver cross-campus, discipline-specific entrepreneurship courses. Every College at Millikin is represented by at least one Fellow.
APPENDICES

Course Listing  .............................................................................................................. Appendix A
Entrepreneurship Major Pathway  ................................................................................ Appendix B
Entrepreneurship Minor Pathway  ................................................................................ Appendix C
Non-business Faculty Listing  ........................................................................................ Appendix D
Center Personnel Listing  ............................................................................................ Appendix E
Tabor School of Business Brochure  ................................................................................ Appendix F
International Summer Program Brochure  ...................................................................... Appendix G
## Appendix A: Course Listing

<table>
<thead>
<tr>
<th>CRN</th>
<th>Title</th>
<th>Crd</th>
<th>Instructor</th>
<th>Primary Major(s)</th>
<th>Secondary Major(s)</th>
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<tbody>
<tr>
<td></td>
<td><strong>ENTREPRENEURSHIP COURSES</strong></td>
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<tr>
<td>ET260</td>
<td>Create &amp; Lead.com.org.life</td>
<td>1</td>
<td>Mary Little</td>
<td>Entrepreneurship Majors &amp; Minors (Required)</td>
<td>Art, Theatre, Music, Comm</td>
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<tr>
<td></td>
<td>Create &amp; Lead is designed to help students embrace creation and leadership as life-long activities. This class will explore how each of us is capable of creating the future, whether by founding a fast-growing innovative business, giving life to a community event to raise awareness and funds for a good cause, or effectively steering and developing an artistic career.</td>
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<tr>
<td>ET340</td>
<td>Foundations of Entrepreneurship</td>
<td>3</td>
<td>Dennis Schwieger/ Sharon Alpi</td>
<td>Entrepreneurship Majors &amp; Minors (Required)</td>
<td>Art, Theatre, Music, Comm, Management, Marketing</td>
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<tr>
<td></td>
<td>The course provides an understanding of the roles of economic environment awareness and idea recognition as fundamental ingredients in the entrepreneurial process. Students will learn to use tools to assess the feasibility of the idea as a successful business opportunity. The course also addresses the multiple definitions of success as it pertains to financial, social, and self-worth issues.</td>
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<tr>
<td>ET350</td>
<td>Entrepreneurial Finance</td>
<td>3</td>
<td>Dick Chamblin</td>
<td>Entrepreneurship Majors (Required)</td>
<td>N/A</td>
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<td></td>
<td>The course introduces the theory, knowledge and financial tools needed by the entrepreneur in starting, building and harvesting a successful venture. The course will focus on understanding, from an entrepreneur’s perspective, the types and sources of financial capital and the related investment processes. Finally, the course will develop models for the valuation of the entrepreneurial venture.</td>
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<tr>
<td>ET360</td>
<td>Create &amp; BE</td>
<td>3</td>
<td>Mary Little</td>
<td>Business, Fine Arts Students</td>
<td>HS Students</td>
</tr>
<tr>
<td></td>
<td>Create &amp; BE will provide students with the opportunity to explore personal business creation as a career direction. Participants will develop an understanding of the fundamental concepts of entrepreneurship and will engage personal talents and abilities to create and become their own business venture.</td>
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<tr>
<td>ET380</td>
<td>The Art of Entrepreneurship</td>
<td>3</td>
<td>William &quot;B.J.&quot; Warren</td>
<td>Entrepreneurship Majors &amp; Minors (Required)</td>
<td>Art, Theatre, Music, Comm, Education</td>
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<td></td>
<td>The course will provide students with the foundation to analyze the marketing, operations, and financial functions of a new business utilizing BC Studios, an arts and business incubator. The course focuses on understanding the process of creativity and opportunity recognition and introduces students to the meaning of ownership by launching a business in BC Studios.</td>
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<tr>
<td>ET381/2</td>
<td>Entrepreneurship Practicum</td>
<td>1-3</td>
<td>Dick Chamblin</td>
<td>Accounting, Graphic Design</td>
<td>N/A</td>
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<tr>
<td></td>
<td>The course/practicum involves students working with problems that confront small businesses and entrepreneurs. It provides a supervised experience entailing work on one of several projects to assist mostly, but not limited to, campus-located ventures in developing systems and strategies for successful outcomes.</td>
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<tr>
<td>ET390</td>
<td>Blue Connection</td>
<td>1-3</td>
<td>William &quot;B.J.&quot; Warren</td>
<td>Entrepreneurship Majors &amp; Minors (Required), Art</td>
<td>Theatre, Comm, Marketing, Management</td>
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<td></td>
<td>Students enrolled in ET390 are the Ownership Team of Blue Connection, Millikin’s student-run retail art gallery. The Ownership Team meets weekly to establish goals, set timelines, and execute plans in addition to presenting a monthly report to Blue Connection’s Board. Emphasis is placed on strategic planning, opportunity recognition, and ownership.</td>
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<td>CRN</td>
<td>Title</td>
<td>Crd</td>
<td>Instructor</td>
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<tr>
<td>ET400</td>
<td>Small Business Consulting</td>
<td>3</td>
<td>Dennis Schwieger &amp; Sharon Alpi</td>
<td>Entrepreneurship Majors (Required), Management</td>
<td>Marketing, Finance, International Business, Accounting</td>
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<tr>
<td>ET410</td>
<td>Entrepreneurial Consulting:</td>
<td>3</td>
<td>Dr. Mark J. Munoz</td>
<td>Entrepreneurship, International Business</td>
<td>Management</td>
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<tr>
<td></td>
<td>International Business</td>
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<tr>
<td>ET440</td>
<td>Entrepreneurial Management</td>
<td>3</td>
<td>Dennis Schwieger &amp; Sharon Alpi</td>
<td>Entrepreneurship Majors (Required)</td>
<td>Management</td>
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<td></td>
<td>&amp; Strategy</td>
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<tr>
<td>ET470</td>
<td>Entrepreneurial Internship</td>
<td>1-3</td>
<td>By Assignment</td>
<td>Entrepreneurship Majors (Required)</td>
<td>N/A</td>
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A cooperative course between the University and selected businesses to develop further professional training of entrepreneurship majors. Combination of work experience and written reports.

**NON-BUSINESS COURSES** (in order of listing under “Major Achievements”)

<table>
<thead>
<tr>
<th>TH390</th>
<th>Pipe Dreams Studio Theatre</th>
<th>1-3</th>
<th>Sara Bubenik</th>
<th>Theatre, Entrepreneurship Minors</th>
<th>Marketing, Accounting</th>
</tr>
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<tbody>
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<td></td>
<td>Students enrolled in TH390 are the Artistic and Production Teams of Pipe Dreams Studio Theatre, Millikin’s student-run theatre company. Teams meet weekly to establish goals, set timelines, and execute plans in addition to presenting a monthly report to Pipe Dreams’ Board. Emphasis will be placed on concept and business development, programming, and marketing/branding.</td>
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<table>
<thead>
<tr>
<th>TH360</th>
<th>Theatre Management</th>
<th>3</th>
<th>Sara Bubenik</th>
<th>Theatre</th>
<th>Management</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>A comprehensive course designed to provide the student with a working knowledge of theatrical production practices and management skills required for successful theatre creation. This course includes an in-depth study of the various theatre personnel and their related responsibilities. Specific consideration is given to conventions pertinent to launching a new theatre company.</td>
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<tr>
<th>TH381</th>
<th>The Working Actor</th>
<th>3</th>
<th>Sean T. Morrissey</th>
<th>Theatre</th>
<th>N/A</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>In order to find success as a professional performing artist, one must first understand the concept of treating his or her career as a business. This course is designed to introduce students to the tools needed to navigate through the many obstacles facing the working actor and setting them on a course for professional success.</td>
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<tr>
<th>AR380-11</th>
<th>Carriage House Press</th>
<th>1-3</th>
<th>Lyle Salmi</th>
<th>Art</th>
<th>Management</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Carriage House Press is Decatur’s only fine art press specializing in archival limited edition etchings, photo etchings, and relief prints. Students will create three design projects to execute, promote, and sell through Carriage House Press, Blue Connection, and other off-site venues.</td>
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Appendix A
<table>
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<tr>
<th>CRN</th>
<th>Title</th>
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<th>Instructor</th>
<th>Primary Major(s)</th>
<th>Secondary Major(s)</th>
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<tbody>
<tr>
<td>AR390</td>
<td>Blue Connection</td>
<td>1-3</td>
<td>William “B.J.” Warren</td>
<td>See ET390</td>
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<tr>
<td></td>
<td>Cross-listed with ET390. See course description above.</td>
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<tr>
<td>MC390</td>
<td>First Step Records</td>
<td>1-3</td>
<td>Matt Talbott</td>
<td>Music</td>
<td>Marketing, Accounting</td>
</tr>
<tr>
<td></td>
<td>Managing and operating First Step Records, Millikin University's record label and publishing entity. Areas of responsibility include: production, manufacturing, accounting, legal affairs, publishing, marketing/promotions/sales, graphic arts, artists and repertoire, and e-commerce.</td>
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<tr>
<td>EN382</td>
<td>Blue Satellite Press</td>
<td>1-3</td>
<td>Dr. Stephen Frech</td>
<td>English</td>
<td>N/A</td>
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<tr>
<td></td>
<td>Blue Satellite Press prints limited edition, letterpress poetry broadsides. Students solicit previously unpublished work from contemporary poets, and then design a broadside that showcases what they admire in the poem. Students hand-cut the paper, hand-set moveable lead type, and hand-ink the printing plates. In addition, students will develop promotional and sales strategies for the Press.</td>
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<tr>
<td>CO456</td>
<td>Application of Public Relations</td>
<td>3</td>
<td>Dr. Jeff Brand</td>
<td>Communications</td>
<td>N/A</td>
</tr>
<tr>
<td></td>
<td>Application of public relations skills to campaigns and crisis situations for small to medium-sized enterprises. Emphasizes crisis planning, media buying, budget management, fund-raising and direct mail. Students will work with an actual client to develop and execute a public relations campaign.</td>
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<tr>
<td>BI290</td>
<td>Creating a Scientific/Business Venture</td>
<td>1</td>
<td>Dr. David Horn</td>
<td>Biology, Chemistry</td>
<td>N/A</td>
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<tr>
<td></td>
<td>The seminar is designed to introduce students to entrepreneurship and how to apply an entrepreneurial mindset by developing or participating in a scientific business venture. The course will include two components: a series of one-hour sessions on entrepreneurial topics from the perspective of a scientist, and a practicum in which students gain experience in assisting with one aspect of a scientific business venture or developing a concept for a new scientific business venture.</td>
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<tr>
<td>SO360</td>
<td>Impacting Lives through Entrepreneurship</td>
<td>1</td>
<td>Dr. Mary Garrison</td>
<td>Human Services, Sociology</td>
<td>N/A</td>
</tr>
<tr>
<td></td>
<td>The seminar course is designed to introduce and expose students to entrepreneurship and to develop and expand students' understanding and awareness of how to connect the entrepreneurial approach to impacting lives of individuals. The course will include weekly topics related to social entrepreneurship including a practical component in which students will create a semester project for their entrepreneurial path in impacting lives.</td>
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<tr>
<td>NU569</td>
<td>Nursing Leadership</td>
<td>1</td>
<td>Dr. Karla Luxner</td>
<td>MSN</td>
<td>N/A</td>
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<td></td>
<td>The course focuses on advancing the nurse's leadership role in a variety of environments. Students will synthesize key concepts and principles of effective, ethical leadership in complex, dynamic health care systems. Students will brainstorm opportunities, evaluate risk, identify resources, and work as a team to develop an entrepreneurial group project. In addition, individuals will design entrepreneurial proposals based on personal attributes and current realities.</td>
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**BUSINESS COURSES** (in order of listing under "Major Achievements")

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<tr>
<th>CRN</th>
<th>Title</th>
<th>Crd</th>
<th>Instructor</th>
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<th>Secondary Major(s)</th>
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<tr>
<td>MG100</td>
<td>Freshmen Business Plan Competition</td>
<td>3</td>
<td>Dr. Tony Liberatore/Dr. Mark J. Munoz</td>
<td>Business Majors (Required)</td>
<td>N/A</td>
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<tr>
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<td>Designed to provide students with a basic understanding of business, this course stresses personal and professional development and is built around the introduction and integration of the various business functions. Concepts such as teams, leadership, ethics, and professionalism, are explored through a team-designed written business plan and professional presentation.</td>
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</tbody>
</table>

Appendix A
<table>
<thead>
<tr>
<th>CRN</th>
<th>Title</th>
<th>Crd</th>
<th>Instructor</th>
<th>Primary Major(s)</th>
<th>Secondary Major(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>MG300</td>
<td>Principles of Management</td>
<td>3</td>
<td>Dr. Susan Kruml</td>
<td>Entrepreneurship Majors &amp; Minors (Required)</td>
<td>Art, Theatre, Music</td>
</tr>
<tr>
<td></td>
<td>Organizations compete, survive, and thrive based on their ability to use the resources under their control to achieve the desired objectives. Topics explored include: organizational environments and structure, goal-setting and planning, decision-making and problem-solving, organizational change and innovation, ethics and social responsibility, leadership and motivation, interpersonal relations and communication, business creation, and basic elements of control.</td>
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<tr>
<td>MG430</td>
<td>International Entrepreneurship</td>
<td>3</td>
<td>Dr. Mark J. Munoz</td>
<td>Entrepreneurship, International Business, Management</td>
<td>N/A</td>
</tr>
<tr>
<td></td>
<td>The course takes the student beyond the introductory aspect of international business and focuses on the exploration of entrepreneurial opportunities in an international setting. The course is practice oriented and will involve engagement in activities such as business plan creation, creation of a marketing or business development plan, or participation in an international plan competition.</td>
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<tr>
<td>MK307</td>
<td>Advertising</td>
<td>3</td>
<td>Dr. Carrie Trimble</td>
<td>Entrepreneurship Majors &amp; Minors (Required)</td>
<td>Art, Theatre, Music</td>
</tr>
<tr>
<td></td>
<td>An applied study of fundamentals of promotions management and marketing communications. Uses tools such as promotional plans, advertising budgets, and media purchasing to develop an understanding of promotion and advertising. Applications orientation with entrepreneurial venture provides ample opportunity for students to make decisions relating to advertising and promotion.</td>
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</tr>
<tr>
<td>FI300</td>
<td>Personal Finance</td>
<td>1</td>
<td>Dr. Cheryl Chamblin</td>
<td>Entrepreneurship Minors (Required)</td>
<td>Non-business Only</td>
</tr>
<tr>
<td></td>
<td>Personal Finance is designed to provide students with the basic knowledge of how to successfully handle their personal finances at all stages of their life. This course covers financial planning, managing money, insurances issues, investing topics, retirement and estate planning and dealing with financial life events.</td>
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</tr>
<tr>
<td>FI452</td>
<td>Tabor Investment Portfolio (TIP)</td>
<td>3</td>
<td>Dr. Tatiana Isakovski</td>
<td>Finance &amp; Accounting</td>
<td>N/A</td>
</tr>
<tr>
<td></td>
<td>Advanced evaluation of securities, determinants of their value, methods of combining securities in the construction of investment portfolios. Portfolio theory strategies. Extensive project analysis of an industry and company stock utilizing the $100,000+ Tabor Investment Portfolio.</td>
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</tr>
<tr>
<td>EC120</td>
<td>Principles of Economics</td>
<td>3</td>
<td>Dr. Bradley Hemenway</td>
<td>Entrepreneurship Minors (Required)</td>
<td>Non-business Only</td>
</tr>
<tr>
<td></td>
<td>The course is designed to give non-business students an introduction to the core concepts of economics with an emphasis on real-world examples and current events. Learning to analyze problems and make decisions is a major theme throughout the course. The course will look at how markets work and don't work, how business and consumers make decisions, and issues such as inflation and unemployment with their possible causes and cures.</td>
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<tr>
<td>AC210</td>
<td>Principles of Accounting</td>
<td>3</td>
<td>Dr. Dick Chamblin</td>
<td>Entrepreneurship Minors (Required)</td>
<td>Non-business Only</td>
</tr>
<tr>
<td></td>
<td>The course is designed to provide non-business students with the ability to understand how financial transactions are captured and reported in financial statements. Students will understand how to use information obtained from financial statements to improve operational efficiency and profitability.</td>
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</tr>
</tbody>
</table>
Appendix B: Entrepreneurship Major Pathway

### Core

- **MG 100 - Intro to Business**
  From day one, a Tabor entrepreneurship major engages in recognizing opportunities, exploring business models, and writing and presenting a business plan in a competitive, team environment.

- **ET 260 - Create and Lead**
  Create a future by founding a fast-growing innovative business, giving life to a community event to raise awareness and funds for a good cause, effectively steering and developing an artistic career, or simply by facing a nagging day-to-day problem head on.

### Methods

- **MK 320 - Marketing Research**
  Understand why marketing research is crucial in business and learn research techniques

- **ET 340 - Foundations of Entrepreneurship**
  Develop innovative solutions to a wide range of business problems that center around new product, service, and process development

- **ET 350 - Entrepreneurial Finance**
  Understand the financial tools needed by entrepreneurs in starting, evaluating and selling a successful venture

- **ET 380 - The Art of Entrepreneurship**
  Understand the process of creativity and experience business through student-run ventures

### Practice

- **ET 390 - Student-run Venture**
  Lead and operate a student-run venture

- **ET 400 - Small Business Consulting**
  Consult firms seeking business assistance

- **ET 410 - International Business Consulting**
  Consulting small/medium international businesses exploring potential market opportunities in the U.S.

- **MG 430 - International Entrepreneurship**
  Explore entrepreneurial opportunities internationally and/or work for an international company.

- **ET 470 - Entrepreneurial Internship**
  Experience entrepreneurship in a real business

- **ET 480 - Entrepreneurship Practicum**
  Student specialists in Finance, Accounting, Management, and Marketing manage and lead special projects

---

**Ideas Inc.**

**THE HUB**

**BUSINESS CREATION COMPETITION**
Appendix C: Entrepreneurship Minor Pathway

Core
Assumes freshman declaring minor in Spring semester
Core courses are within the student's respective discipline

Methods
Students will create and/or lead a venture so they can one day...

Practice

ET 390 - Student-run Venture (3)
Lead a student-run venture in respective discipline

MG 300 - Principles of Management (3)
Understanding resources and how to use them to make decisions in business

ET 380 - The Art of Entrepreneurship (3)
Understanding the process of creativity and provides experiential exercises through student-run ventures

MK 3XX - 300 Level Marketing (3)
Personal Selling, Advertising and Promotion, etc

EC 120 - Principles of Economics (3)
Problem solving and decision making through core concepts of economics

AC 210 - Principles of Accounting (3)
Understanding and making decisions from financial statements

FI 300 - Personal Finance (1)
Understand financial planning, managing money and credit, insurance issues, investments, and retirement.

ET 340 - Foundations of Entrepreneurship (3)
Develop innovative solutions to a wide range of business problems that center around new product, service, and process development
**Appendix D: Non-business Faculty Listing**
*(in order of discipline listing under “Major Achievements”)*

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>Entrepreneurship Course</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sara Bubenik</td>
<td>Instructor, Theatre Administration</td>
<td>TH390 Pipe Dreams Studio Theatre</td>
</tr>
<tr>
<td></td>
<td>A member of Actors Equity Association, Sara has extensive experience in stage and production management at locations such as the Great Lakes Theatre Festival, Historyonics Theatre, STAGES St. Louis, and Imagination Stage, Inc. Sara continues to work as a professional Production Manager at theatres around the Midwest each summer.</td>
<td></td>
</tr>
<tr>
<td>Sean T. Morrissey</td>
<td>Interim Chair, Department of Theatre &amp; Dance</td>
<td>TH381 The Working Actor</td>
</tr>
<tr>
<td></td>
<td>Sean is a member of Actors Equity Association and Screen Actors Guild. He has choreographed musicals at the Candlewood Playhouse, Gateway Playhouse, Park Playhouse, and Rockwell Productions. As a performer, Sean was in the original cast of <em>A Christmas Carol</em> at the Paramount Theatre in addition to musicals at the Sacramento Light Opera, Hampton Playhouse, Gateway Playhouse and Walnut Street Theatre. He is also the director of the annual Millikin New York Showcase.</td>
<td></td>
</tr>
<tr>
<td>Lyle Salmi</td>
<td>Chair, Art Department</td>
<td>AR380 Carriage House Press</td>
</tr>
<tr>
<td></td>
<td>Lyle is credited with solo and group exhibitions throughout Illinois in addition to Texas, Arizona, Indiana, and Iowa, among others. Lyle is a practicing artist, with his work in permanent collections in Illinois, Georgia, Arizona, Colorado, and Florida as well as shown in nearly 20 different publications.</td>
<td></td>
</tr>
<tr>
<td>Matt Talbott</td>
<td>Instructor, Music Business</td>
<td>MC390 First Step Records</td>
</tr>
<tr>
<td></td>
<td>Matt worked as a recording and touring musician for RCA records and other independent labels with album sales topping 400,000. In addition to running his own record label and remaining an active singer and songwriting, Matt owns and operates Great Western Record Recorders, a professional analog recording studio.</td>
<td></td>
</tr>
<tr>
<td>Dr. Stephen Frech</td>
<td>Chair, English Department</td>
<td>EN382 Blue Satellite Press</td>
</tr>
<tr>
<td></td>
<td>Dr. Stephen Frech has published three award-winning volumes of poetry and been the recipient of the Elliston Poetry Writing Fellowship and the Milton Center Post-Graduate Writing Fellowship, among others. Broadside cards from Oneiros Press, which Stephen owns and operates, have been purchased by special collections libraries including the Newberry Library (Chicago), the Beinecke Library at Yale, and the University of Amsterdam Print Collection.</td>
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<tr>
<td>Dr. Jeff Brand</td>
<td>Chair, Communications</td>
<td>CO456 Application of Public Relations</td>
</tr>
<tr>
<td></td>
<td>Dr. Jeff Brand has taught more than 32 undergraduate and graduate courses in communication and speech over the past 30 years. He is an active member and presenter with the Central States Communication Association Convention and Speech Communication Association. In addition to his own publications, Jeff has served on the editorial review boards for the Journal of Applied Communication Research, The National Forensic Journal, and the North Dakota Journal of Speech &amp; Theatre.</td>
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</tbody>
</table>

Appendix D
<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>Entrepreneurship Course</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dr. David Horn</td>
<td>Associate Professor, Ecology</td>
<td>BI290 Creating a Scientific/Business Venture</td>
</tr>
<tr>
<td></td>
<td>Dr. David Horn served as Director of Research &amp; Development at the Wild Bird Centers of America for over five years before starting the National Bird Feeding Society, a venture he sold several years later after receiving over $1 million in grant supported research projects.</td>
<td></td>
</tr>
<tr>
<td>Dr. Mary Garrison</td>
<td>Assistant Professor, Social Work</td>
<td>SO360 Impacting Lives through Entrepreneurship</td>
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<tr>
<td></td>
<td>Dr. Mary Garrison, LCSW, ACSW is a social worker who has had over 15 years of direct practice, supervision, and administration experience within the human service field specifically in mental health. Mary continues to be active with her community and at the state level working to advocate for mental health issues, policy, and clients including work with the Mental Health Association and the National Alliance for Mental Illness. Mary was named Illinois Social Worker of the Year in 2012.</td>
<td></td>
</tr>
<tr>
<td>Dr. Karla Luxner</td>
<td>Associate Professor, Nursing</td>
<td>NU569 Nursing Leadership</td>
</tr>
<tr>
<td></td>
<td>Dr. Karla Luxner, DNP, APN, RNC is an advanced practice maternal-child clinical nurse specialist with a clinical doctorate in nursing leadership. In addition to practicing and teaching maternal-newborn nursing, Dr. Luxner also teaches nursing leadership and health care policy at the graduate level. She started a successful small business (Costumes of Savannah), served as the Director of International Studies at Millikin, and has published three nursing care plan books and contributed to several other nursing texts.</td>
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</tbody>
</table>
## Appendix E: Center for Entrepreneurship Personnel Listing

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>Full-time</th>
<th>Part-time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sharon Alpi</td>
<td>Director</td>
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<tr>
<td></td>
<td>Sharon is a Coleman Foundation Professor in Entrepreneurship and has been the recipient of numerous awards including Millikin’s Teaching Excellence and Campus Leadership Award and the Governor of Illinois’ Small Business Award for Women in Business Advocate of the Year. She sits on the boards of the Self-Employment in the Arts Conference and Decatur Education Coalition. In addition to starting the Arts &amp; Entrepreneurship Program at Millikin and organizing the team of investors to create the venture fund InDecatur Ventures, LLC, Sharon has developed many international experiences including projects in Mexico, Korea, and Italy.</td>
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<tr>
<td>Andy Heise</td>
<td>Program Coordinator</td>
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<td></td>
<td>Andy is a member of the Millikin-Decatur Symphony Orchestra, founded the band Illinois Nationals, and is a private bass instructor in Millikin's Preparatory Department. His background in commercial music and business management have been used to build Ideas Inc., run The Hub, coordinate guest workshops, and facilitate SMASH Camp, among other programs.</td>
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<tr>
<td>William &quot;B.J.&quot; Warren</td>
<td>Lecturer, Arts &amp; Entrepreneurship Program</td>
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<tr>
<td></td>
<td>B.J.’s multidisciplinary background in acting, theatre administration, stage management, and business management as well as almost 10 years in retail management have been used to develop new student-run ventures and incubators at Millikin University, including Pipe Dreams Studio Theatre and BC Studios. In addition, B.J. was at the early stages of the launch of The Hub and development of the Center’s Summer Program.</td>
<td></td>
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<tr>
<td>Pam Angel</td>
<td>Administrative Assistant</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>In her role as Office Manager for Millikin’s Center for Entrepreneurship, Pam supports the Center’s programs, events, publications, alumni and external outreach, sponsor/relationship activities, fundraising and promotional activities. Pam is a former home party business owner and has 18 years of administrative/clerical experience.</td>
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<tr>
<td>Mary Little</td>
<td>Youth Entrepreneurship Coordinator</td>
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<tr>
<td></td>
<td>In addition to her duties as youth entrepreneurship coordinator, Mary is an adjunct instructor of flute in Millikin’s School of Music and started her own flute choir company Second Wind.</td>
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<tr>
<td>Dennis Schwieger</td>
<td>Entrepreneur in Residence</td>
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<tr>
<td></td>
<td>Dennis has a history of diversified experiences in engineering, marketing, and management. He has lived throughout the world and worked in many different industries, moving a total of 26 times. Dennis has worked for Deere &amp; Co., Massey-Ferguson, Case IH, Valmont Industries, Textron, and GSI Group, where he retired as President.</td>
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</tr>
<tr>
<td>Bruce Nims</td>
<td>Entrepreneur in Residence</td>
<td></td>
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</tr>
<tr>
<td></td>
<td>Bruce worked as an IT consultant for a St. Louis firm before launching his own venture in 1978. Over the course of 26 years, Bruce grew his IT consulting firm Nims Associates Inc. from 1 to 900 employees following an employee ownership model. In 2004, Nims and his partners sold the firm. Shortly after, he developed the Entrepreneur in Residence program at Millikin.</td>
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</table>
Appendix F: Tabor School of Business Brochure (Note thread of entrepreneurship throughout)
BUSINESS IS CHANGE

Change is constant. Competition is fierce. Performance is crucial.

What does it take to thrive in business today?


The Tabor School of Business prepares students to perform and compete. Game on. Ready for the market. Confident in themselves. Knowledgeable in research. Students engage with excellent faculty who are fiercely committed to teaching. They work with real clients. Create real businesses. More than just prepared, Tabor students are ready to lead.

MILLIKIN UNIVERSITY
TABOR SCHOOL OF BUSINESS
PERFORM & COMPETE

Tabor Investment Portfolio

In real life, there is no safety net. At least that was the thinking behind Millikin’s decision to give Tabor Finance majors $100,000 of real money to manage as Millikin’s Tabor Investment Portfolio (TIP). Built into the last three semesters of the Finance curriculum, the TIP Program involves every Finance major. The result: our graduates know firsthand the risks and rewards of investing real currency.

You can? Show me.

That’s what employers will be asking.

The Tabor School of Business knows it is not enough to say you know how to do something. Experience is a requirement for readiness. That’s why Tabor operates under the mantra: perform and compete, early and often.

Business Consulting

From business consulting coursework to Center for Entrepreneurship client projects, undergraduate students offer their business knowledge and research skills to clients around town and around the world.

Collegiate DECA

DECA is an international association of students studying marketing, management, and entrepreneurship in business, finance, hospitality and marketing sales and service. Tabor is home to the only Collegiate DECA chapter in Illinois providing opportunities for competition, networking and leadership development.

First-Year Business Plan Competition

Think that because you’re a first-year student you won’t have the opportunity to get your hands dirty with “real work” or compete? Think again. Tabor first-year students get a 360 degree view of what it takes to create a business in the Freshman Business Plan Competition. Winners travel internationally with Tabor faculty to expand their business knowledge globally.

Income Tax Services

Accounting majors offer no fee income tax services to the Decatur community annually at the Decatur Public Library.

Internships

Nearly all Tabor students complete internships. Companies range from Fortune 50 companies to local non-profit organizations and international experiences.

Business Creation Competition

Students who are ready to take their business ideas to the next level compete in Tabor’s premier business plan challenge, the Business Creation Competition. Winners receive cash prizes and seed funding.

Tabor School of Business

Perform & Compete, Early & Often
KELSEY NIHISER
Marketing Major
Tabor School of Business

When Kelsey learned about the opportunities to start a business while at Tabor, she knew she wanted to pursue entrepreneurship. She attended the Tabor Business Creation Competition, where she pitched her idea for a boutique fitness studio. She received valuable feedback and connections, which helped her refine her business plan. Kelsey continues to work on her fitness business, always seeking opportunities to grow and expand. Her determination and entrepreneurial spirit make her a shining example of the Tabor School of Business philosophy.

ZANE PETERSON
Finance Major
Owner, University Days

When Zane Peterson began studying in the Tabor School of Business, he knew he was in the right place. By the time he completed a business plan for a bistro, restaurant, he was already gearing up for the business opportunities he would create for himself. Three years later, having the familiar Chicago hot dog experience, he grew up with, Zane's next Tabor business plan was for a hot dog stand. By competing in the Business Creation Competition, he analyzed the reader, saw demand for a late-night food venue, fleshed out the logistics and realized that his dreams of owning and operating a hot dog business could actually come true. With a little help from the Center for Entrepreneurship, Zane partnered with his dad and a couple Tabor classmates to launch University Days on the south edge of campus a month before he graduated. With his finance background and entrepreneurship preparation, he's enjoying the rewards of his Tabor education every day.

KYLE NICHOLSON
Finance Major
Tabor School of Business

Kyle had an idea for a business. Headed: Why not find a way to help other businesses thrive? After creating a business plan as part of his First-Year Experience in Tabor, his brainchild – the Tillin Mini-finance Fund – was born. That led to more conversation, advice from Tabor’s Center for Entrepreneurship, a second-place finish in Tabor’s Business Creation Competition and an R&D trip to the Dominican Republic with two Tabor professors. Today, the Tillin Mini-finance Fund is reviewing applications, granting loans and enjoying a risk-free repayment rate.

Tabor School of Business
CONFIDENCE TO SUCCEED

millikin.edu/tabor

Appendix F
CENTER FOR ENTREPRENEURSHIP
Serving Community, Youth and Millikin Students & Faculty

The Center For Entrepreneurship is a dedicated resource for entrepreneurs at every level. Through a variety of programs and development opportunities, The Center serves Millikin faculty and students, youth (ranging in age from elementary to high school level), community and local businesses.

COMMUNITY OUTREACH
SCORE CHAPTER #296
SCORE, “Counselors to America’s Small Business,” is a national nonprofit association. Provides free business advice to small businesses. SCORE volunteers are real-world professionals and business experts in their fields. For a modest fee, SCORE offers workshops, including the 12-week First Step Fast Track program for new and start-up businesses, covering everything from feasibility plans to marketing strategies.

YOUTH ENTREPRENEURSHIP
HIGH SCHOOL ART SHOW
How does a talented artist become a successful art entrepreneur? The High School Art Show, a unique collaboration between the Center for Entrepreneurship and the Art Department at Millikin, is an opportunity for high school’s best artists to compete for prizes and learn about art entrepreneurship in a variety of mediums.

SMART GIRLS DAY CAMPS
iSmart Girls Day Camps are designed to introduce and expose innovations in math, art and technology to 6th - 8th grade girls. The (robot, your grade) girls who build confidence in their abilities and use their talents to positively impact the world.

Appendix F
Faculty Fellows In Entrepreneurship

Because entrepreneurship knows no boundaries at Millikin, The Center supports Faculty Fellows across the disciplines. Fellows enhance entrepreneurship education by creating and supporting innovative activities and experiences for students. To date, faculty Fellows have been named in Art, Biology, Communication, English, Human Services, Music, and Theatre.

Create & Lead

STUDENT-RUN VENTURES ACROSS CAMPUS

Through student-run ventures, students are introduced to the meaning and implications of ownership by running and operating one of many ventures on and off campus.

In this program, students have the freedom to take creative ideas and translate them into unique products or marketing venues for the student-run ventures. All the while, students are actively learning what it takes to start, run, and maintain their own business venture through opportunity recognition and capitalizing on those opportunities.

BLUE CONNECTION RETAIL ART GALLERY
Blue Connection is Millikin's student-run retail art gallery located in the Menden Arts Center in Downtown Decatur, Illinois and at the Cancer Care Institute in Decatur. Blue Connection features valuable, yet affordable artwork by Millikin University students, faculty, and alumni.

BLUE SATELLITE
Blue Satellite press creates limited edition letterpress poetry broadsides using a time-honored print form. Students hand-cut the paper, handle movable lead type, hand-tie the printing stones, and hand ink. In other words, each Blue Satellite broadside is printed as it would have been centuries ago, before printing was fully automated and motorized.

CARRIAGE HOUSE PRESS
Carriage House Press features Decatur's only fine art printing press. Located in the carriage house of the historic James Millikin Homestead grounds, it provides artists the opportunity to produce hand-pulled, limited edition monoprints, etchings and relief prints on a unique hand-built German etching press.

FIRST STEP RECORDS
First Step Records is Millikin's student-run record label and music publishing company featuring traditional and contemporary music. Music of students, faculty or alumni is recorded in Millikin's own recording studio. Students learn what it takes to be successful in the business of music today.

THE HUB
The Hub is Millikin's business incubator for students to start and begin running a business. It offers workspace to collaborate with colleagues and meet with clients, office spaces, conference rooms and basic office supplies. Most of all, The Hub offers a secure place to begin and grow students' business ideas.

PIPE DREAMS STUDIO THEATRE
Pipe Dreams Studio Theatre is Millikin's student-run theatre company producing 21st Century World by Millikin University students, faculty, and alumni, in addition to mounting student-directed productions and events. Pipe Dreams Studio Theatre is open to all majors outside of theatre, especially Tabor students, allowing theatre students to receive support and training in marketing, finance and accounting.
Unlike other learning institutions where business is merely a department-level offering, the Tabor School of Business holds a prominent place at Millikin University – one of only four colleges and schools Millikin offers. In addition to its array of undergraduate programs (in traditional and accelerated evening formats), Tabor features a highly acclaimed evening MBA program geared toward established business professionals. The Tabor School of Business is accredited by the ACBSP (Accreditation Council for Business Schools and Programs).

**Quick Facts**

- **98%** minimum job placement after graduation
- **87%** minimum professional placement within field of choice
- **1,800** Community individuals served by Tabor faculty, staff, and students in consulting, workshops, and volunteer service.
- **81%** of Tabor faculty have earned a Ph.D. or the highest terminal degree.
- **80%** of Tabor faculty have professional business experience as corporate board members, owners, presidents, and consultants.

**Faculty Profile**

**Dr. J. Mark Munoz**

International Business Professor Dr. J. Mark Munoz is the recipient of multiple awards for his work. A prolific writer, Dr. Munoz has published a variety of topics ranging from the impact of globalization on contemporary business to cross-cultural sales and management strategies for China, India, and the Asia Pacific.

**GLOBAL BUSINESS**

Today’s business knows no boundaries. That’s why the Tabor School of Business provides students with many opportunities to experience business on a global level.

**DUAL DEGREE PROGRAMS**

- Tunghai University (Finance Degree)
- Beijing Normal University
- Pole ESG International (International Business Degree)
- Paris, France

**EXCHANGE OPPORTUNITIES FOR BUSINESS STUDENTS**

- Escuela Bancaria y Comercial (IBC)
- Mexico City, Mexico
- British Exchange Initiative (B EI) Study USA
- Accra, Ghana
- Centre D'Etudes Francaises Americain de Management (CEFAM)
- Paris, France
- Pole ESG International
- Paris, France
- Universidad Del Pacifico
- Lima, Peru
- Universidad Fins Terres
- Caracas, Venezuela
- Universidad de Murcia
- Murcia, Spain

**GLOBAL CONSULTING**

Business consulting course take students out of the classroom and into the world. Past classes have consulted for international clients in the Dominican Republic, Taiwan and Italy.
Program Overview

Who: For all students interested in international travel and study abroad.

What: A multidisciplinary, comprehensive, and flexible international summer program.

Where: Centro Studi Italiani
       Urbino, Italy

When: Session #1: May 26 - June 17, 2012
       Session #2: June 16 - July 6, 2012
       You can choose one or both.

Why: To expand your understanding of life and culture in Italy while earning credits towards your undergraduate degree.

How: Course descriptions and financial information is available in this booklet as well as online at
       www.millikin.edu/entrepreneurship.
       For international scholarship information see the Center for International Education in Lower RTUC.

The Summer Program in Urbino, Italy is a completely unique experience because it is:

Multidisciplinary - Entrepreneurship, Biology, Art, Theatre, Music, and Business courses are being offered. You will work alongside peers from other disciplines in an international setting.

Comprehensive - While in Italy, you will take classes in Italian language and culture. Urbino is the perfect setting to fully immerse yourself in a safe and vibrant foreign environment. Excursions to other cities in Italy provide a well-rounded perspective of Italian life and culture.

Flexible - The Program offers you the possibility of taking more than one course at a time (up to 10 credits) in two different sessions. You can choose which session works best for you, one or both!

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Urbania is a picturesque town situated between the Adriatic Sea and Tuscany in the Le Marche region of Italy. The town is historically known as a center of art and culture. Urbania is a modern and ancient town where everyone can feel at ease. There are supermarkets and shops of all kinds; excellent sports facilities, restaurants, cafes, and pizzerias. There are concerts, shows, exhibitions and entertainment of every type, especially in the summer, during the “Urbania Summer Program.”

More Info Available at www.millikin.edu/entrepreneurship

Conversational Italian Language Class
The colloquial Italian course will be taught by an experienced Italian teacher at Centro Studi Italiani. You will learn the basic linguistic elements of “survival Italian” used in real life situations outside the classroom (i.e., asking for directions, ordering a meal in a restaurant, shopping, etc.). The course will also cover some specific cultural and historical aspects of the Italian lifestyle. All students taking courses within the Summer Program will take this non-credit bearing class. Course materials will be provided.

Transportation
Travel arrangements from Chicago to Rome, airport transfer to Urbania, and selected excursions will be made for you. Through the conversational Italian language class, you will learn how to get around Italy so you can plan additional excursions on your own.

Housing
You will share private apartments with other students. Apartments are fully furnished, including linens, washer & dryer, as well as kitchen utensils and appliances. Estimated food costs can be significantly reduced if you prepare meals at your apartment. You may elect to lease a private studio apartment for an additional fee.