

2007 NCEC Conference
National Consortium of Entrepreneurship Centers

***Entrepreneurship Centers
as Agents of Change:
Campus, Community, Nation and World***

Program Agenda

October 4-6, 2007
Whitman School of Management
Syracuse University

A Focus on Best Practices and Innovations that Work

Track 1 (T1): Curriculum Design and Student Programming

Track 2 (T2): Center Structure, Funding and Operations

Track 3 (T3): Novel Outreach and Community Impact

Track 4 (T4): Entrepreneurship across the Campus

Ewing Marion
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SCHOOL of MANAGEMENT
SYRACUSE UNIVERSITY

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Thursday, October 4

**Sheraton University Hotel is located on campus next door to the
Whitman School of Management.**

- 3:00-6:00pm **Attendees arrive and check into hotel**
Rooms reserved for \$134/night; please note that this is a home
football weekend, so book early!
- 3:00-6:00pm **Registration**
Sheraton Syracuse Hotel
- 6:00-8:00pm **Welcome Reception**
Whitman School of Management, Grand Hall

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Friday, October 5

6:30-8:00am Breakfast on your own (Sheraton)

7:30-11:30am **Registration**

Whitman School of Management, outside Lender Auditorium (Room 007)

6:45 am **NCEC Executive Council Meeting**

Whitman School of Management, Milton Room

8:15-9:30am **Conference Welcome**, Dean Melvin Stith, Whitman School of Management
Whitman School of Management, Lender Auditorium (Room 007)

Keynote: ***E Centers as Agents of Change***, Tom Byers (Stanford U.)

Commentary: Alex McKelvie (Syracuse U.)

Shameless Self Promotion Session – Coordinator: Stan Mandel (Wake Forest U.)

9:35-10:50am **Concurrent Sessions**

Room 402: T1: ***Clever Ways to Make or Generate Money for Your Entrepreneurship Program***
Jerry White (Southern Methodist), Raman Chadha (DePaul U.)(chair), James Barrood (Fairleigh Dickinson), Robert Chelle (U. of Dayton)

Room 404 T4: ***Cross-campus Entrepreneurship: The View from the Kauffman Campuses***
Alan Carsrud (Florida International U.), Bruce Kingma (Syracuse U.)(chair), Dan Olszewski (U. of Wisconsin)

Room 303 T1: ***Having Impact: Making Business Plan Competitions Much More Effective***
Mark Cannice (U. of San Francisco), (chair), Rhiannon Clifton (U. of Illinois), Anthony Warren (Penn State), Joe Dickson (Syracuse U.)

10:55-11:10am **Break** (*Fourth Floor*)

11:15am-12:30 **Concurrent Sessions**

Room 402: (T2) ***How Can Centers Build their Academic Legitimacy?***, Eugene Fregetto (U. of Illinois, Chicago), Mike Haynie (Syracuse U.) (chair)

Room 404: (T4) ***Cross-campus Entrepreneurship: The View from the Smaller Schools***, Michael Bates (Taylor U.), Terri Barreiro (College of St. Benedict & St. John's U.) (chair), Jon Down (U. of Portland), Jeff Cornwall (Belmont U.)

Room 303: (T1) ***Global Entrepreneurship Courses and Entrepreneurship Study Abroad: What Should We Be Teaching and Doing?***, Peter Russo (Boston U.) (chair), Linda Morris (U. of Idaho), Bryan Toney, Appalachian State U.), Peter Koveos & Larry Bennett (Syracuse U.)

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Friday, October 5 (continued)

12:30-2:00pm **Luncheon**, Syracuse University Carrier Dome, Varsity Club Room

Introduction of Speaker: Dr. George Burman, Syracuse University
Featured Speaker: Roy Simmons, Jr. (former SU lacrosse coach)
Shameless Self Promotion Session, Coordinator: Stan Mandel, Wake
Forest University

2:15-3:30pm **Concurrent Sessions**

Room 402: (T1) ***Challenges in Creating Entrepreneurship Dorms & Learning Communities***
Christopher Klemm (Oregon State)(chair), Craig Watters (Syracuse U.),

Room 404: (T2) ***Center Operations: Secrets to Great Planning, Programming, Budgeting and Staffing over a Year***, David Minor (Texas Christian), Cameron Ford (U. of Central Florida), Rebecca White (Northern Kentucky U.)(chair)

Room 303: (T3) ***Building Successful Angel Networks & Working with VCs***, Raman Chadha (DePaul U.) (chair), Mark Cannice (U. of San Francisco), Terry Noel, (Illinois State U.), Melissa Carrier (U. of Maryland)

3:30-3:45pm **Break**

4:00-5:15pm **Concurrent Sessions**

Room 402: (T4) ***Can E Programs Make a Difference in Technology Commercialization?***
Peter Russo (Boston U.), Michael Camp, (Ohio State)(chair), Maria Meyers
(U. Missouri, Kansas City)

Room 404: (T3) ***Unique Outreach Programs Targeting Women Entrepreneurs***,
Vivian Armor, U. Maryland, Baltimore County (chair), Nola Miyasaki
(Syracuse U.), Tom Kruczek (Rollins College)

Room 303: (T1) ***Recognizing Students Who Dare: Perspectives on the Global Student Entrepreneurship Awards***, Erik MacKinnon, David Minor, Adam Blake (Texas Christian U.), and Mark Spriggs (U. of St. Thomas) (chair)

5:15pm Return to hotel
5:30pm Buses depart the hotel for Downtown Dine Around (Armory Square)
5:45-8pm Downtown Dine Around at Five Unique Restaurants
8:00pm Buses depart back to the Sheraton Syracuse Hotel

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Saturday, October 6

- 6:30-8:00am Breakfast on your own
- 8:15-9:30am **Opening Session** *Whitman School of Management, Lender Auditorium*
Room 007
- Keynote: ***How Do We Measure the Impact of E Courses and Programs?*** Andrew Corbett (RPI)
- Commentary: Anthony Warren (Penn State)
- Shameless Self Promotion Session***, Coordinator: Stan Mandel, Wake Forest University
- 9:35-10:55am **Concurrent Sessions**
- Room 301 (T2) ***Promoting Your Center: Creative Ways to Wave the Flag***
Pamela Goldberg,(Tufts U.), Thomas Clark & Daewoo Park (Xavier U.) , Pradip Shukla, (Chapman U.), James Barrood (Farleigh Dickinson U.)(chair)
- Room 302 (T3) ***The Role of Centers in Revitalizing Low Income and At Risk Communities***
Kevin Schulte (St. Louis U.) (chair), Scott Bryant (U. of Montana), Joe Dickson & Craig Watters (Syracuse U.),
- Room 303 (T1,4) ***Cross-campus Entrepreneurship: Attempting to Impact Curriculum***
Michael Camp (Ohio State), Jose Almirall & A. Carsrud, (Florida Int'l U.), Christopher Klemm (Oregon State U.) (chair)
- 11:00-11:15am **Break**
- 11:20am-12:35pm **Concurrent Sessions**
- Room 301 (T1) ***Creating a Masters Program in Entrepreneurship***
Michael Fountain (U. of S. Florida) (chair), Jamie Kraft (U. of Florida)
- Room 302 (T3) ***What's New with Incubators***
David Hensley (U. of Iowa)(chair), Arun Sahay (Management Development Institute, India), Mark Loschiavo (Drexel U.), Michael Lehman (Juniata College)
- Room 303 (T2) ***New Approaches to Resources: Finding Volunteers, Getting Involved with Entrepreneurs, and Using Videos of Entrepreneurs***
Deborah Streeter (Cornell U.), Terri Barreiro (College of St. Benedict and St. John's U.), Mark Hauserman, (John Carroll U.) (chair)
- Room 404 (T3) ***Connecting Curriculum and Outreach***, Tom O'Malia (U. of Southern California), Len Jessup (Washington State U) (chair), Mark Grovic (U. of Maryland)
- 12:40pm-1:45pm **Luncheon** *Grand Hall, Whitman School of Management*
NCEC Updates, Dr. Michael Morris, Syracuse University; Video of 2008 NCEC Host School; ***Shameless Self Promotion Session***, Coordinator: Stan Mandel (Wake Forest University)

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Saturday, October 6 *(continued)*

1:45-3:00pm

Concurrent Sessions

Room 301 (T1) ***Building a Great Entrepreneurship Curriculum: Models, Methods, Micro-segmentation and More***, Michael Morris (Syracuse U.), David Charron (U. California, Berkeley)

Room 302 (T2) ***Center Structural Challenges: Use of Boards, Alignment with Departments, and Internal/External Linkages***, Brad Burke (Rice U.), Asher Epstein, (U. of Maryland) (chair), Paul Buller (Gonzaga U.), Nola Miyasaki, (Syracuse U.)

Room 303 (T3) ***Best Practices in Outreach: Targeting Unique Niches and Publics***, Mark Weaver (Louisiana State U.) (chair), Gina Betti (Worcester Poly. I.), Gerry Hills, (U. of Illinois, Chicago); Charles Matthews (U. of Cincinnati)

Room 404 (T4) ***Cross-campus Entrepreneurship: The View from Inside the Business School***, John Jaquette & Zachary Shulman, (Cornell U.), Stan Mandel & Bren Varner, (Wake Forest U.), Frank Hoy, (U. of Texas El Paso), Ted Zoller, UNC-Chapel Hill (chair)

3pm-3:15pm

Break

3:20pm-4:35pm

Concurrent Sessions

Room 301 (T3) ***E Centers as Facilitators of Technology Entrepreneurship***, Brad Burke (Rice University)(chair) , David Charron (Cal-Berkeley), Paul Zavracky (Northeastern U.), Joseph Picken, U. of Texas at Dallas)

Room 302 (T3) ***Innovations in Cross-Regional and Multi-university Entrepreneurship*** Maria Meyers, (U. Missouri, Kansas City), Matt Mars (U. of Arizona)(chair), Kevin Schulte (St. Louis U.), Barrett Baebler (Webster U.)

Room 303 (T4) ***Cross-campus Entrepreneurship: The View from Outside and Inside the Business School***, Pat Lindley, (U. of Rochester), Chris Pavlides (Temple University) (chair), Michael Fountain, (U. of South Florida)

4:35pm

Return to hotel to freshen up and change

5:15pm

Buses depart from hotel to the *Hobbit Hollow in Skaneateles, NY*

6:15pm

Cocktail Reception (business attire), *Hobbit Hollow in Skaneateles, NY*
Entertainment provided by Donna Colton

7:15pm

Gala Banquet & Awards Ceremony. *Hobbit Hollow in Skaneateles, NY*

Hosted by Dr. Donald F. Kuratko, Jack M. Gill Chair in Entrepreneurship, (Indiana U.)
Welcome: Michael Falcone, Founder and CEO, Pioneer Companies
Announcements of NCEC Award Winners

9:00pm

Buses depart for hotel