Entrepreneurship Centers as Agents of Change: Campus, Community, Nation and World

Program Agenda

October 4-6, 2007
Whitman School of Management
Syracuse University

A Focus on Best Practices and Innovations that Work

Track 1 (T1): Curriculum Design and Student Programming
Track 2 (T2): Center Structure, Funding and Operations
Track 3 (T3): Novel Outreach and Community Impact
Track 4 (T4): Entrepreneurship across the Campus

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Thursday, October 4

Sheraton University Hotel is located on campus next door to the Whitman School of Management.

3:00-6:00pm  Attendees arrive and check into hotel
Rooms reserved for $134/night; please note that this is a home football weekend, so book early!

3:00-6:00pm  Registration
Sheraton Syracuse Hotel

6:00-8:00pm  Welcome Reception
Whitman School of Management, Grand Hall
2007 NCEC Conference
National Consortium of Entrepreneurship Centers

Friday, October 5

6:30-8:00am  Breakfast on your own (Sheraton)

7:30-11:30am  **Registration**
Whitman School of Management, outside Lender Auditorium (Room 007)

6:45 am  **NCEC Executive Council Meeting**
Whitman School of Management, Milton Room

8:15-9:30am  **Conference Welcome**, Dean Melvin Stith, Whitman School of Management
Whitman School of Management, Lender Auditorium (Room 007)

Keynote: *E Centers as Agents of Change*, Tom Byers (Stanford U.)
**Commentary:** Alex McKelvie (Syracuse U.)

**Shameless Self Promotion Session** – Coordinator: Stan Mandel (Wake Forest U.)

9:35-10:50am  **Concurrent Sessions**

Room 402: T1: *Clever Ways to Make or Generate Money for Your Entrepreneurship Program*
Jerry White (Southern Methodist), Raman Chadha (DePaul U.)(chair), James Barrood (Fairleigh Dickinson), Robert Chelle (U. of Dayton)

Room 404  T4: *Cross-campus Entrepreneurship: The View from the Kauffman Campuses*
Alan Carsrud (Florida International U.), Bruce Kingma (Syracuse U.(chair), Dan Olszewski (U. of Wisconsin)

Room 303  T1: *Having Impact: Making Business Plan Competitions Much More Effective*
Mark Cannice (U. of San Francisco), (chair), Rhiannon Clifton (U. of Illinois),
Anthony Warren (Penn State), Joe Dickson (Syracuse U.)

10:55-11:10am  **Break**  (*Fourth Floor*)

11:15am-12:30  **Concurrent Sessions**

Room 402: (T2)  *How Can Centers Build their Academic Legitimacy?*, Eugene Fregetto
(U. of Illinois, Chicago), Mike Haynie (Syracuse U.) (chair)

Room 404: (T4)  *Cross-campus Entrepreneurship: The View from the Smaller Schools*,
Michael Bates (Taylor U.), Terri Barreiro (College of St. Benedict & St. John’s U.)
(chair), Jon Down (U. of Portland), Jeff Cornwall (Belmont U.)

Room 303: (T1)  *Global Entrepreneurship Courses and Entrepreneurship Study Abroad: What Should We Be Teaching and Doing?*, Peter Russo (Boston U.)
(chair), Linda Morris (U. of Idaho), Bryan Toney, Appalachian State U.), Peter Koveos & Larry Bennett (Syracuse U.)
Friday, October 5 (continued)

12:30-2:00pm Luncheon, Syracuse University Carrier Dome, Varsity Club Room

Introduction of Speaker: Dr. George Burman, Syracuse University
Featured Speaker: Roy Simmons, Jr. (former SU lacrosse coach)

Shameless Self Promotion Session, Coordinator: Stan Mandel, Wake Forest University

2:15-3:30pm Concurrent Sessions

Room 402: (T1) Challenges in Creating Entrepreneurship Dorms & Learning Communities
Christopher Klemm (Oregon State)(chair), Craig Watters (Syracuse U.),

Room 404: (T2) Center Operations: Secrets to Great Planning, Programming, Budgeting and Staffing over a Year,
David Minor (Texas Christian), Cameron Ford (U. of Central Florida), Rebecca White (Northern Kentucky U.)(chair)

Room 303: (T3) Building Successful Angel Networks & Working with VCs, Raman Chadha
(DePaul U.) (chair), Mark Cannice (U. of San Francisco), Terry Noel, (Illinois State U.), Melissa Carrier (U. of Maryland)

3:30-3:45pm Break

4:00-5:15pm Concurrent Sessions

Room 402: (T4) Can E Programs Make a Difference in Technology Commercialization?
Peter Russo (Boston U.), Michael Camp, (Ohio State)(chair), Maria Meyers (U. Missouri, Kansas City)

Room 404: (T3) Unique Outreach Programs Targeting Women Entrepreneurs,
Vivian Armor, U. Maryland, Baltimore County (chair), Nola Miyasaki (Syracuse U.), Tom Kruzcak (Rollins College)

Room 303: (T1) Recognizing Students Who Dare: Perspectives on the Global Student Entrepreneurship Awards,
Erik MacKinnon, David Minor, Adam Blake (Texas Christian U.), and Mark Spriggs (U. of St. Thomas) (chair)

5:15pm Return to hotel
5:30pm Buses depart the hotel for Downtown Dine Around (Armory Square)
5:45-8pm Downtown Dine Around at Five Unique Restaurants
8:00pm Buses depart back to the Sheraton Syracuse Hotel
2007 NCEC Conference
National Consortium of Entrepreneurship Centers

Saturday, October 6

6:30-8:00am  Breakfast on your own

8:15-9:30am  **Opening Session**  *Whitman School of Management, Lender Auditorium Room 007*

Keynote:  *How Do We Measure the Impact of E Courses and Programs?*  Andrew Corbett (RPI)

Commentary:  Anthony Warren (Penn State)

*Shameless Self Promotion Session*, Coordinator:  Stan Mandel, Wake Forest University

9:35-10:55am  **Concurrent Sessions**

Room 301 (T2)  *Promoting Your Center: Creative Ways to Wave the Flag*
Pamela Goldberg (Tufts U.), Thomas Clark & Daewoo Park (Xavier U.), Pradip Shukla, (Chapman U.), James Barrood (Farleigh Dickinson U.) (chair)

Room 302 (T3)  *The Role of Centers in Revitalizing Low Income and At Risk Communities*
Kevin Schulte (St. Louis U.) (chair), Scott Bryant (U. of Montana), Joe Dickson & Craig Watters (Syracuse U.),

Room 303 (T1,4)  *Cross-campus Entrepreneurship: Attempting to Impact Curriculum*
Michael Camp (Ohio State), Jose Almirall & A. Carsrud, (Florida Int’l U.), Christopher Klemm (Oregon State U.) (chair)

11:00-11:15am  Break

11:20am-12:35pm  **Concurrent Sessions**

Room 301 (T1)  *Creating a Masters Program in Entrepreneurship*
Michael Fountain (U. of S. Florida) (chair), Jamie Kraft (U. of Florida)

Room 302 (T3)  *What’s New with Incubators*
David Hensley (U. of Iowa)(chair), Arun Sahay (Management Development Institute, India), Mark Loschiavo (Drexel U.), Michael Lehman (Juniata College)

Room 303 (T2)  *New Approaches to Resources: Finding Volunteers, Getting Involved with Entrepreneurs, and Using Videos of Entrepreneurs*
Deborah Streeter (Cornell U.), Terri Barreiro (College of St. Benedict and St. John’s U.), Mark Hauserman, (John Carroll U.) (chair)

Room 404 (T3)  *Connecting Curriculum and Outreach*,  Tom O’Malia (U. of Southern California), Len Jessup (Washington State U) (chair), Mark Grovic (U. of Maryland)

12:40pm-1:45pm  **Luncheon**  *Grand Hall, Whitman School of Management*
NCEC Updates, Dr. Michael Morris, Syracuse University; Video of 2008 NCEC Host School;  *Shameless Self Promotion Session*, Coordinator:  Stan Mandel (Wake Forest University)

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Saturday, October 6 (continued)

1:45-3:00pm Concurrent Sessions

Room 301 (T1) Building a Great Entrepreneurship Curriculum: Models, Methods, Micro-segmentation and More, Michael Morris (Syracuse U.), David Charron (U. California, Berkeley)

Room 302 (T2) Center Structural Challenges: Use of Boards, Alignment with Departments, and Internal/External Linkages, Brad Burke (Rice U.), Asher Epstein, (U. of Maryland) (chair), Paul Buller (Gonzaga U.), Nola Miyasaki, (Syracuse U.)

Room 303 (T3) Best Practices in Outreach: Targeting Unique Niches and Publics, Mark Weaver (Louisiana State U.) (chair), Gina Betti (Worcester Poly. I.), Gerry Hills, (U. of Illinois, Chicago); Charles Matthews (U. of Cincinnati)


3:20pm-4:35pm Concurrent Sessions

Room 301 (T3) E Centers as Facilitators of Technology Entrepreneurship, Brad Burke (Rice University) (chair), David Charron (Cal-Berkeley), Paul Zavracky (Northeastern U.), Joseph Picken, U. of Texas at Dallas

Room 302 (T3) Innovations in Cross-Regional and Multi-university Entrepreneurship, Maria Meyers, (U. Missouri, Kansas City), Matt Mars (U. of Arizona)(chair), Kevin Schulte (St. Louis U.), Barrett Baebler (Webster U.)

Room 303 (T4) Cross-campus Entrepreneurship: The View from Outside and Inside the Business School, Pat Lindley, (U. of Rochester), Chris Pavlides (Temple University) (chair), Michael Fountain, (U. of South Florida)

4:35pm Return to hotel to freshen up and change

5:15pm Buses depart from hotel to the Hobbit Hollow in Skaneateles, NY

6:15pm Cocktail Reception (business attire), Hobbit Hollow in Skaneateles, NY Entertainment provided by Donna Colton

7:15pm Gala Banquet & Awards Ceremony. Hobbit Hollow in Skaneateles, NY

Hosted by Dr. Donald F. Kuratko, Jack M. Gill Chair in Entrepreneurship, (Indiana U.)
Welcome: Michael Falcone, Founder and CEO, Pioneer Companies
Announcements of NCEC Award Winners

9:00pm Buses depart for hotel