

# GEORGETOWN UNIVERSITY ENTREPRENEURSHIP INITIATIVE

## PROGRAM OVERVIEW

<http://eship.georgetown.edu>

**Jeff Reid, Director**

GEORGETOWN  
UNIVERSITY

McDonough  
SCHOOL of BUSINESS

ENTREPRENEURSHIP  
INITIATIVE

Located at the crossroads of Global Entrepreneurship in one of the nation's most vibrant economic markets and with access to a wealth of international relationships, the Georgetown Entrepreneurship Initiative seeks to **INSPIRE** students by encouraging entrepreneurial thinking and activity, **TEACH** valuable lessons learned from current and past entrepreneurs, **CONNECT** a variety of entrepreneurial people and organizations, and **CREATE** new ventures and new knowledge.

### Program Highlights:

- Robust suite of curricular and extracurricular offerings for students in the McDonough School of Business and across the Georgetown University campus
- Hoya Challenge (campus-wide business pitch competition) and Entrepreneurship Fellows Program (undergrad focus program) launched in 2010
- Faculty engagement through Entrepreneurship Faculty Advisory Committee and Entrepreneurship Faculty Exchange
- Two fast-growing international student-driven entrepreneurship organizations, Compass Fellows and the Kairos Society, are managed by Georgetown students and recent alumni
- A robust collection of entrepreneurship-related student clubs provides frequent programming and comes together under the Entrepreneurship Club Alliance
- Awarded hosting rights for October 2012 Global Consortium of Entrepreneurship Centers annual conference

### Events Hosted:

- Inaugural Carbon War Room Global Conference
- DC Entrepreneurship Week and Global Entrepreneurship Week Kick-Off Event
- A New Beginning, with EO and the US State Department
- Future of Entrepreneurship Education Summit
- Mobile Internet Content Coalition Summit
- Venture Capital Investment Competition Southeast Region
- Social Entrepreneurs from the Arab World
- Startup Weekend EDU
- Shift Series, Compass Fellows Inaugural National Conference
- Greater Washington Entrepreneurship Educators Alliance

### Notable Alumni Entrepreneurs:

- Catherine Cook (BSBA '11), MyYearbook.com
- Ted Leonsis, (BA '77), AOL, Monumental Sports & Entertainment, Revolution Money, SnagFilms, Groupon
- Jonathan Neman (BSBA '07), Nathaniel Ru (BSBA '07), Nicolas Jammet (BSBA '07), SweetGreen
- Tim O'Shaughnessy (BSBA '04), LivingSocial
- Ada Polla (MBA '04), Alchimie Forever
- Chris Sacca (SFS, Law), Lowercase Capital, Google, Twitter
- Craig Walker (MBA '01), GrandCentral Communications, Google

#### RECENT ENTREPRENEURIAL SPEAKERS:

- Tom Adams, Rosetta Stone
- Sir Richard Branson, Virgin Group
- Catherine Cook, MyYearbook.com
- Sheila Johnson, Salamander Hospitality
- William Kamkwamba, African Leadership Academy
- Ted Leonsis, Monumental Sports and Entertainment
- J. Willard Marriott, Marriott International
- David McCourt, Granahan McCourt Capital
- Tim O'Shaughnessy, LivingSocial
- T. Boone Pickens, BP Capital, Clean Energy
- Chris Sacca, Lowercase Capital, formerly with Google
- Terry Semel, formerly with Yahoo and Warner Brothers
- Fred Wilson, Union Square Ventures
- Muhammad Yunus, Grameen Bank
- Sam Zell, Equity Group Investments LLC