The Pacific Asian Center for Entrepreneurship
University of Hawai’i at Mānoa Shidler College of Business

PROGRAM OVERVIEW
Founded in 2000, the Pacific Asian Center for Entrepreneurship (PACE) is the home for an integrated set of experiential entrepreneurship programs at the University of Hawai’i. Based in the Shidler College of Business, PACE is dedicated to fostering the entrepreneurial spirit among all members of the University and the local community.

PROGRAMS – LEARNING BY DOING
The Breakthrough Innovation Challenge provides an opportunity for students and faculty to gain recognition for their inventions or research in science and technology. This activity also provides a networking platform for the UH community to meet industry leaders, who may help introduce their invention to the commercial marketplace.

The Hoku Scientific Microloan Fund is a loan program for UH students who want to start a business or develop a proof-of-concept. Low-interest loans are provided to successful applicants for a term of one year.

The Interdisciplinary Research Teams encourages research collaborations, in which UH students from across campus work together and apply their specific knowledge to produce research and feasibility reports for clients.

The Manoa Club Challenge offers University of Hawai’i clubs a chance to create value from an everyday object, while demonstrating entrepreneurial skills, including creativity, collaboration, critical thinking and effective communication.

The Shidler Hatchery provides office space and access to resources for student entrepreneurs who are developing their businesses and in their first year of operation.

The University of Hawai’i Business Plan Competition is an intense and unique learning opportunity for students who aspire to pursue an idea for a business. Winners walk away with a wealth of business savvy and substantial cash prizes.

The Hawai’i Student Entrepreneurs is a student-led group that is supported by PACE. Their mission is to create a dynamic environment for innovation through a network of inspired students.

PROGRAMS – LEARNING FROM OTHERS
Entrepreneurs’ Forum is a series of panel discussion, each focusing on a specific issue that is relevant to entrepreneurs. Panel members include local business executives and owners, who share their experiences and perspectives related to the proposed topic of discussion.
The **Family Business Center of Hawai‘i** is a partnership between Hawai‘i’s family business community and the Shidler College of Business. The Center provides opportunities for families to address many of the challenges they face today so that they may survive and thrive through the 21st century.

The **Inspiring Innovation Speaker Series** is designed to encourage creative and global thinking among UH students. Each event features an entrepreneur, who shares their story of forging a startup, or a founder who shares insight about pioneering in a specific industry.

The **Kīpapa i ke Ala Lecture Series** was created to help us understand how our State may benefit from the fast-paced changes in the worldwide marketplace. Each lecture features the best and brightest experts from the world of international business to share their knowledge.

**Lunch Room** and **Coffee Talk Sessions** are open to a select handful of students who show promise and interest in succeeding as entrepreneurs. These students have the opportunity to ask questions and speak candidly with a guest entrepreneur in an informal environment.

**PACE Entrepreneurs** is a select group of not more than 10 students each year, who have specific entrepreneurial goals. The interdisciplinary cohort receives priority mentorship and a wealth of opportunities from PACE that help each student fulfill their entrepreneurial aspirations.

The **Professional-in-Residence** and **Virtual Professional-in-Residence** programs connect UH students and faculty with business experts. Volunteers from the local community with varying areas of expertise are available to offer their knowledge and advice during face-to-face consultations or by email or phone.

**ADMINISTRATION AND FACULTY**
PACE has a staff of one part-time executive director, two full-time program managers, and two student assistants. The PACE Board of Directors and Advisory Board meet twice a year.

**ENTREPRENEURSHIP EDUCATION**
The Shidler College of Business offers an undergraduate major in Entrepreneurship and a graduate certificate in Entrepreneurship. The undergraduate major is open to students admitted to the Shidler College. The graduate certificate is available to part-time and full-time graduate students enrolled in any University of Hawai‘i graduate degree program. Both require 15 credit hours.

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