



**University of Dayton
Crotty Center for Entrepreneurial Leadership
School of Business Administration
Dayton, Ohio**

Program Overview

In the fall of 1999, the University of Dayton started both an undergraduate major and minor in Entrepreneurship (ENT), the Crotty Center for Entrepreneurial Leadership and established the first Entrepreneur-In-Residence position. The summer of 2005 started an official concentration in entrepreneurship for the UD MBA program.

From 2006 - 2014, The Princeton Review and Entrepreneur Magazine ranked the University of Dayton Undergraduate Entrepreneurship Program as one of the Top Twenty Programs and the highest ranked Catholic university undergraduate program in the nation. The entrepreneurship major continues to be the fastest growing major at The University of Dayton with 150 majors.

In September of 2009, our undergraduate entrepreneurship program received a million dollar gift, creating Flyer Angels, a student managed Venture Capital Fund, with operations beginning in 2010.

Organization

The University of Dayton is the largest independent university in Ohio. The ENT major is one of nine majors within our School of Business Administration undergraduate program of 1600 students. Students apply to the major as second semester freshmen. Freshmen applying to the major must have a GPA of 2.7 or higher, and start the major at the beginning of their sophomore year. The major requires each student take six ENT courses out of a current offering of nine different courses. Four out of the six courses are 'required courses.'

Since 1999, Robert Chelle serves as the Founding Director of the Crotty Center for Entrepreneurial Leadership, Entrepreneur-In-Residence and as an instructor for certain academic courses. Jay Janney, Diane Sullivan, Bill Meek, Terence Lau, Thomas Kenworthy and Robert Chelle teach from our full time business faculty. Our academic program engages a number of adjunct instructors. The Crotty Entrepreneurship Center has a twenty member community Crotty Advisory Council that meets twice a year.

Outreach

The Crotty Center sponsors an active Entrepreneur Internship Program; the UD Entrepreneurship Club (a C-E-O affiliate); a business plan competition with first prize being \$25,000 in 2014; a commercial real estate challenge contest for ENT majors; a collaborative effort with the UD School of Engineering, helping to launch products from conception to market; and an Entrepreneur Mentorship Program. In 2005 the Center started the endowed Entrepreneurs-At-The-Table (EATT) program in which local entrepreneurs have lunch with ENT majors three times each year, networking and discussing matters of mutual interest. A strong affiliation exists with The Entrepreneur Center, the downtown Dayton business incubator, involving students in high tech startups. The Crotty Center also operates a web site used by students and local entrepreneurs as a resource for other information: www.crottycenter.com.

Curriculum – Undergraduate Programs

As of August of 2014, UD has 150 ENT majors from the sophomore, junior and senior classes. The 2.7 GPA minimum requirement eliminates a quarter of freshmen from applying for the major. From the 225 academically eligible freshmen, sixty to seventy students generally apply to the ENT major each year. The current average GPA among all ENT majors is 3.3. A popular and distinctive feature of our undergraduate program is the first ENT curriculum course, the Sophomore Entrepreneurial Experience. The University lends \$60,000 in venture capital to twelve teams of six students each, running for-profit micro-companies as part of a yearlong course taught by a full time faculty member. Of the current 150 ENT majors, 38% come from family businesses.

Curriculum – Graduate Programs

The University of Dayton has a forty-seven year-old MBA program with approximately 600 part time students. In the summer of 2005, our MBA program approved and started a concentration in entrepreneurship, which requires that four of their twelve required courses, be graduate level ‘entrepreneurship’ courses.

For More Information

University of Dayton, School of Business Administration, Dayton, Ohio, 45469-2231. Contact Robert Chelle, Crotty Center Founding Director at 937-229-2022, fax 937-229-3216, or chelle@udayton.edu. Our website is www.crottycenter.com.