

Schulze School of Entrepreneurship



The Schulze School of Entrepreneurship is part of the University of St. Thomas' Opus College of Business, and is located on the University's downtown Minneapolis campus. The Schulze School is home to the academic entrepreneurship degree programs, and the various Centers and Institutes that provide entrepreneurial education to the local business community.

At the Schulze School, we equip students with the knowledge and specific skills to be successful entrepreneurs. Students can major in Entrepreneurship or take select classes to learn how to successfully launch and grow a new business. St. Thomas alumni who have started their own businesses have success rates several times higher than national statistics; for businesses started by this group since 1990, eighty-eight percent are still in operation.

The Schulze School offers entrepreneurship courses in the University's undergraduate, MBA, and EMBA programs. The curriculum prepares graduates to start their own business, buy and grow an existing business, enter into a family business or work for an existing business. They learn to identify business opportunities, master the skills to operate a business, and develop a fundable business plan. These skills also prepare students to lead an existing organization, create a new division in a corporation, or to launch of new products/services. Our goal: infuse entrepreneurial thinking throughout the Opus College of Business and the University of St. Thomas.

Schulze Hall

Built and opened in 2005, Schulze Hall is the \$22 million centerpiece of the Schulze School of Entrepreneurship. Named for Richard M. Schulze, Best Buy Co. founder and chairman, a longtime friend of the university and one of the nation's leading entrepreneurs, Schulze Hall includes state-of-the-art classrooms, an entrepreneurship lab including eight student business development offices, and a 330 seat auditorium.

Schulze School Annual Events

Fowler Business Concept Challenge (\$40,000 in scholarship prizes)

Entrepreneurship Awards Dinner

 Cade Award – Entrepreneur of the Year

 Family Business of the Year

 Entrepreneur Alumnus of Year



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Schulze School of Entrepreneurship



Entrepreneurship Undergraduate Courses

Foundations of Entrepreneurship
Entrepreneurship for Non-majors
Franchising Management
Entrepreneurial Research: Developing New Market Space
Creativity and Change
Entrepreneurial Financial Resource Management
Entrepreneurship in Practice
Social Entrepreneurship
Entrepreneurship: Management and Strategy

Entrepreneurship Graduate Courses

New Venture Strategies
Technology-Based New Venture Strategy
New Venture Marketing
New Venture Finance
Launching New Ventures
New Venture Launch Intensive (One year course)
Innovation and Corporate Entrepreneurship
Growth Management and Policy

Family Business Courses

Introduction to Family Business
Family Business Management
Family Business Strategy

Centers and Institutes

John M. Morrison Center for Entrepreneurship
Small Business Development Center
William C. Norris Institute (Venture Seed Capital)

Entrepreneurship Faculty

Dr. Mark Spriggs, Director, Schulze School of Entrepreneurship
Dr. David Deeds, Schulze Endowed Chair in Entrepreneurship
Dr. Ritch Sorenson, Opus Endowed Chair in Family Enterprise
Dr. Alec Johnson
Dr. Jay Ebben
Dr. Laura Dunham
Dr. John McVea



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