a program of the

Institute for Entrepreneurship and Innovation

Henry W. Bloch School of Business and Public Administration

University of Missouri – Kansas City

Founding Partners
Where do I go for help???

Home-based
Lifestyle
Manufacturing
Bio-tech
High-tech
Woman owned
Minority owned
Low-income
High-income

Planning
Capital/Loan
New Markets
Tech.Transfer
Permits
Office Space
Legal Services
Mentoring

4747 Troost Avenue
phone: (816) 235 - 6200
Kansas City, Missouri 64110 - 2490
fax: (816) 235 - 2947
www.entrepreneurship.bloch.umkc.edu
The Mission

Our mission is to help small business grow and prosper in the Kansas City region by linking small business to the *right* resource at the *right* time.
The Vision

• Incubate a model in Kansas City that can be effectively and efficiently implemented in other regions

• Get sustainable

• Help make KC a top 10 city for entrepreneurial activity
The Resource Partners

- Other Universities
- Community Colleges
- Governmental Agencies
- Nonprofit’s providing business development services
U.S.SourceLink
An Integrated System

- Hotline: 1-866-870-6500
- Website Template
- The Resource Navigator
- Biz-Trakker Client Management System
- How to guides
Results

Real time information on entrepreneurial activity in a particular region
Results

100 respondents to a recent client survey said:

– 16 started a business
– 13 expanded significantly
– 20 are actively engaged in growing a new business
– 12 solved an operational problem
– 14 made significant changes to the nature of their business
Results

Resource partner surveys say KCSourceLink has:

– Raised awareness of network services resulting in more clients accessing programs and services
– Increased organizational productivity
– Created better avenues for getting entrepreneurs to the right resource