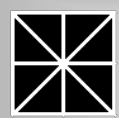


Chapman University

LEATHERBY CENTER

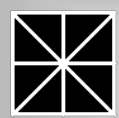
Entrepreneurship and Business Ethics



Chapman University

#6 Nationally Ranked

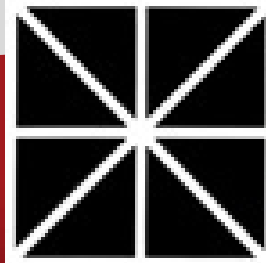
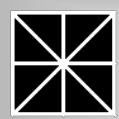




Chapman University

8 *Nationally Ranked*



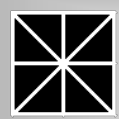


Chapman University

LEATHERBY CENTER

Entrepreneurship and Business Ethics

- Established 1996
- Undergraduate Emphasis
- Electives in MBA Program
- Joint Degrees: MBA/JD, MBA/MFA, MBA/FSN with entrepreneurship electives

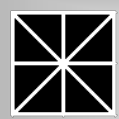


Excellent Students:

Mike Brown, '2006,

***1st Place Award Global Student
Entrepreneur Award*** from
Entrepreneurs' Organization

Received global exposure



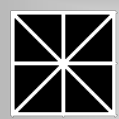
Excellent Faculty:

Dr. P. K. Shukla,

1st Place Best Faculty Advisor Award

CEO (Collegiate Entrepreneurs'
Organization), 2006

***Acton Foundation Excellence in
Teaching Award, 2008***



Excellent Student Organizations:

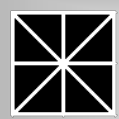
SIFE (Students in Free Enterprise) Team,

1st Place Award in 2007

EntrepreneurshipWeek USA Post-It

Challenge, Social Value Category

CEO Best Chapter Award, 2006

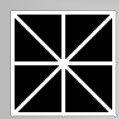


Excellent MBAs:

Kona Girl Coffee Soda Team,

Semi-Finalist, Jungle Media, MBA Jungle Magazine 2007 Business Plan Competition; out of over 150 international submissions

Competed against: Harvard; UPenn, Wharton; MIT; UC Berkeley; U Chicago; Duke; Johns Hopkins, ...

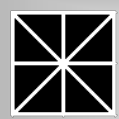


Excellent Business Plans:

Kona Girl Coffee Soda Team,

Semi-Finalist, University of San
Francisco 2007 International Business
Plan Contest

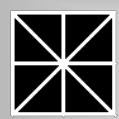
Competed against: Stanford, Yale,
Carnegie Mellon, UC Berkeley, U of
South Africa, Honk Kong U of Science
and Technology,...



Excellent Events:

Led the Nation in Launch of 2007
EntrepreneurshipWeek USA with
Countdown.

Chapman University given the label of
***“Times Square of the
Entrepreneurship World.”***

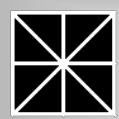


Excellent Pedagogy:

Held 1st Entrepreneurial Film Marathon

Chapman University listed on
entrepreneur.com website with their
Entrepreneurial Films Slide Show.

2007 USASBE Innovative Pedagogy
Award.



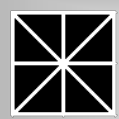
Excellent Regional Leadership:

Hosted 2007 Western Region Collegiate Entrepreneurs' Organization Conference. Keynote speaker, Paul Orfalea, founder of Kinko's

Local Host Campus 2009 USASBE National Conference

Local Arrangement Committee Chair 2009 USASBE Conference



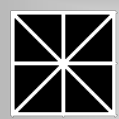


Excellent Mentorship:

***Selected as “Model Chapter” to Mentor
Start-up/Growing CEO Chapters”***

at 2007 National CEO Conference

Mentorship Programs for Students



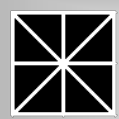
Excellent Partners:

***Partnership with Harvard Business School
Entrepreneurship Students*** as West Coast
Hub for StudentBusinesses.com

Partnership with Tech Coast Angels

Largest angel investor group nationally

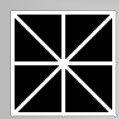
***Partnerships with SBA/SCORE, Kauffman
Foundation, Orange County Forum, and
Harvard Business School Alumni OC***



Media Exposure:

Profiled in print/website media: *Wall Street Journal, Forbes, CNet.com, PCWorld, Washinton Post, Barron's, CNNMoney, Fortune, Business 2.0, Entrepreneur, Young Money, OC Register, LA Times*

Podcasts, Webcasts, TV programs

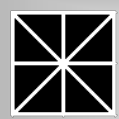


Excellent Research:

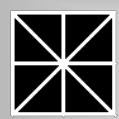
Presentations at national USASBE, AOM conferences

Reviewers and Contributors to Professional Journals

Dr. Vernon Smith, Nobel Prize Winner in Economics on Chapman faculty...



Argyros School



Erza Callahan, Facebook founding team member



