W. Brett Wilson Centre for Entrepreneurial Excellence est. 2008
What I will talk to you about

- Who is W. Brett Wilson and what is the Centre all about?
- What is the W. Brett Wilson Centre planning on doing?
- How are we planning on doing this?
- And how can you be of assistance and what can you get out of it here today?
• Alumni U of S
• Co-founder of FirstEnergy Capital Corp
• Canada's Top 40 under 40 (1997)
• Top 20 Deal Makers in Canada (1999)
• Entrepreneur of the Year (2002)
• Dragon on 2008 for CBC’s *Dragons Den*.
“Someone who actually searches for change, responds to it, and exploits change as an opportunity”

Peter Drucker, Strategic Management Guru
• Inspire Excellence in Entrepreneurship

• Innovating Thinking coupled with disciplined action

• Mobilizing thinking power
• We embrace lifelong learning and the pursuit of knowledge.
• We embrace innovative thinking.
• We believe that innovation can happen anywhere, in any form and by anyone.
• We believe in courage and challenging the status quo.
• We believe excellence is being better today than yesterday.
• We value teamwork, people and their ideas.
• We value and promote integrity.
• We believe in creating wealth with a heart (social and environmental consciousness).
• We believe priorities guided by passion leads to a life of significance.
W. Brett Wilson Centre...

Ties

Innovative Thinking

Skills

Discipline

Relevancy
SASK inc. (Sept 13-15, 2009 @ TCU Place)

- Applied Research to Bring Market Ready Innovations
- Opportunities & Challenges
- Establish Alliances
- Eliminate Obstacles & Support Growth
- Bay Street & Wall Street
- Private Equity Firms
- Finance
- Regulatory
- Industry
- Research
- Applied Research to Bring Market Ready Innovations
- Opportunities & Challenges
- Establish Alliances
- Eliminate Obstacles & Support Growth
- Bay Street & Wall Street
- Private Equity Firms
Idea Generation
Executive Summary
Business Plan
Finalists

Goal: $150,000 in prize monies...largest in North America
How are we planning on doing this?

- Leveraging W. Brett Wilson’s name & activities
- University student involvement and alumni
- Get involved in the business community
- Draw companies in by offering beneficial value for them and Saskatchewan
- Build lasting relationships/alliances/collaborations
- Media publicity
- Relevant Research/Teaching
W. Brett Wilson Centre for Entrepreneurial Excellence

Live. Learn. Lead.