University of Wisconsin-Madison

SSP (Shameless Self Promotion)
For 2008 GCEC Conference
Big UW Entrepreneurship Events in 2008

• Celebrated 10 years of the WAVE investment fund
• Held second WEB (Wisconsin Entrepreneurial Bootcamp)
• Launched ERLC (Entrepreneurship Residence Learning Community)
• Continued expansion of Kauffman II campus as an entrepreneurial catalyst
WAVE Investment Fund

• Endowed early-stage investment fund with a mission to help launch UW student start-ups
• Over $1.4 million invested to date
• Proceeds from successful investments reinvested in the fund
Wisconsin Entrepreneurial Bootcamp (WEB)

• 1 week summer program of intensive entrepreneurship training
• 55 UW graduate students in science, engineering and law
• Instructors include UW Business School faculty, WARF on IP and high profile practitioners
  – John Morgridge (Former CEO, Cisco Systems)
  – Mark Leslie (Former CEO, Veritas Software)
  – G. Steven Burrill (CEO, Burrill & Company)
Entrepreneurship Residence Learning Community

• Entire residence hall floor for students who have self-selected interest in the topic
• 65 freshman and sophomore students
• Wide range of majors represented
• Courses and outside speakers are held in the residence hall
Continued Expansion of Kauffman II Campus as an Entrepreneurial Catalyst

• New Courses
  – Role of Entrepreneurship in Society
  – Biomedical Entrepreneurship
  – Music: How to survive in the real world and remain an artist
  – Entrepreneurship in Business, Arts, and NonProfits
And a New Wing to our Business School
With New Space for the Weinert Center

Dan Olszewski
Director, Weinert Center for Entrepreneurship
dolszewski@bus.wisc.edu