

### **OUR FACULTY**

HOWARD ALDRICH
BARRY BAYUS
CHRISTOPHER BINGHAM
MARYANN FELDMAN
CLAY HAMNER
ARVIND MALHOTRA
RANDY MYER
ATUL NERKAR
HUGH O'NEILL
BARRY ROBERTS
ALBERT SEGARS
PATRICK VERNON

# **ENTREPRENEURS IN RESIDENCE**

JIM KITCHEN

**TED ZOLLER** 

# The Center For Entrepreneurial Studies fosters a leadership platform for UNC Kenan-Flagler students on three pillars:

## **LEARN**

Establishes a strong foundation through our curriculum to make a successful and high-impact transition to entrepreneurship as a Founder (an entrepreneur who initiates a new enterprise), a Growth Executive (a senior leader in a high-growth venture or a corporate intrapreneur), or as a Funder (a leader in capital formation and venture capital and private equity investing).

# LAUNCH

Provides our students with direct experience through our Launching The Venture course series, our hackery, the 1789 Venture Lab; our innovative venture accelerator, Launch Chapel Hill; and through the Carolina Challenge, our university-wide venture competition.

# **LEAD**

Represents our commitment to the growth entrepreneur through our innovative Entrepreneur's Lab, our marketplace for entrepreneurs and venture capitalists; Venture Capital Investment Competition and the Adams Apprenticeship, a yearlong coaching process with UNC's leading entrepreneurial alumni and friends.



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