

GCEC Legacy Award Nomination | [Dianne H.B. Welsh](#) | Hayes Distinguished Professor of Entrepreneurship and Founding Director of Entrepreneurship Programs at the University of North Carolina Greensboro

It is a personal and professional honor to nominate **Professor Dianne H.B. Welsh** for the **GCEC Legacy Award**. The definition of this award could have been written to describe Professor Welsh, her accomplishments, and her unfettered drive to advance entrepreneurship, entrepreneurship learning, knowledge of entrepreneurship, and the organizations that provide the environments for the transfer of knowledge through teaching, research, service, mentoring, and leadership.

Professor Welsh has done **pioneering work in advancing entrepreneurship in universities and directing university entrepreneurship centers that created a legacy impact on the field of entrepreneurship**. Welsh's distinguished record can be described in four main areas: 1. Launching entrepreneurship centers and programs with limited resources. 2. Contributing to entrepreneurship education-both from a research as well as pedagogical approach-across campus. 2. Furthering the understanding of success for women entrepreneurs worldwide. 4. Generous, robust mentoring and training of others who deliver entrepreneurship education across the globe.

A long-term commitment to entrepreneurship in an academic setting, either as a faculty member, educator, and/or center or institute director.

Dianne is truly an academic entrepreneur, launching three centers|programs and in all three universities serving as the first endowed entrepreneurship chair in each. She recognized and acted on the need for entrepreneurship at regional universities, both public and private, that was not being filled, even if slowly being recognized. While John Carroll University had a \$1M endowment to launch their center, there was no curriculum. Dianne fully developed curriculum, including a minor in Entrepreneurship and master's level courses. At both the University of Tampa and the University of North Carolina, she bootstrapped the programs and centers with little to no funding. She launched the Florida Entrepreneur and Family Business Center at the University of Tampa with no funding from the university, while serving as the first holder of the Walter Chair in Entrepreneurship. In 2006, the Family Firm Institute bestowed the Interdisciplinary Achievement Award for the Entrepreneur and Family Business Center at the University of Tampa.

At the University of North Carolina at Greensboro, she started the North Carolina Entrepreneurship Center with no funding or positions. She served as its founding director as the Hayes Distinguished Chair in Entrepreneurship, working to start the center on top of her traditional duties of teaching, research, and service as the endowed chair, and securing two permanent funded positions the first year. The Center is now in its 11th year of operation. In 2011, she launched the Entrepreneurship Cross-Disciplinary Program, reaching undergraduates and graduates across campus with cross-disciplinary courses from 27 departments as well as a B.S. Entrepreneurship and a minor open to the entire campus, both offered online and face-to-face. There are now approximately 50 courses (345 learning objectives) offered across campus. All are taught by instructors specific to their discipline that have embraced and learned entrepreneurship. Dianne serves as the Founding Director of the program which has won seven national and international awards, including the Deshpande Foundation's Excellence in Curriculum Innovation in Entrepreneurship Award and the USASBE Best Emerging Entrepreneurship Program, among others.

Achieved a standard of excellence in an area of university-affiliated entrepreneurship and made a substantial impact upon students, faculty, staff, startups, and/or region, or contributed to the enhancement of other entrepreneurship programs at other universities.

Leadership Contributions to the Field of Entrepreneurship Education: To assist other universities, Professor Welsh authored *Cross-Disciplinary Entrepreneurship: A Practical Guide for a Campus-Wide Program* (Palgrave-MacMillan Publishing, December 2014). As a result of her work, scholars think about and approach entrepreneurship learning and teaching differently. Welsh has assisted more than one dozen universities across the country and world with their cross-campus programs, and has mentored countless individual professors to get cross-disciplinary entrepreneurship started through one-on-one meetings, workshops and presentations.

- Stetson University
- The University of Baltimore
- Elon University
- University of Nebraska-Omaha
- Grand Valley State University
- Metropolitan State University Denver

- Bucks County Community College
- Radford University
- UCSC, (Concepcion, Chile)
- University of Venda (South Africa)
- Emporia (K.S.) State University
- Deakin University (Australia)

At the University of Venda alone, she trained 30 faculty across campus as a volunteer that resulted in the university winning a national award in entrepreneurship education. In 2005, she received the Homer Saunders Mentor Award and, in 2007, the Distinguished Mentor Award from the Small Business Institute for working with faculty. She is currently a mentor in the USASBE Mentoring Program. Welsh is known to be a voice for faculty.

Professor Welsh global presence is significant, she is intimately aware that if changes are to be made in educational systems, they must be supported by changes in policy and support by the government:

- Fulbright-Hall Distinguished Chair in Entrepreneurship for Central Europe for 2015, the second-highest Fulbright award in the world.
- Taught in Vienna at W.U. and the University of Bratislava, Slovakia.
- Conducted pedagogical research on Entrepreneurial Propensity among university students at all the Viennese universities and at the University of Bratislava.
- Taught Entrepreneurship for Aalto University, Finland.
- Presidential Appointee to the U.S. Air Force Academy Board of Visitors, serving from 1997-2000.
- Professor Welsh attended conferences, gave keynote addresses, and worked with universities in five other countries during her chair.
- Conducted a half-day workshop on the 19 Challenges to Higher Education at the U.S. Embassy in which other academic administrators and campus leaders were invited from throughout Austria. The U.S. Ambassador to Austria and a well-known entrepreneur appeared on a panel with her at the U.S. Embassy sponsored event on women entrepreneurs to discuss what is needed in terms of education, support, government programs, and policy changes.
- Delivered 20 invited keynote addresses around the world, including delivering the keynote address at the U.N. Conference on Gender and Entrepreneurship in Azerbaijan in 2012, driving home the point of the importance of entrepreneurship education at an early age and continuing throughout the college curriculum for women to succeed.
- Focused her research on women entrepreneurs around the world, which includes 23 refereed journal articles, three book chapters, and 41 presentations.

- Her co-authors are from around the world, working in 57 countries so far. She has also published 24 refereed journal articles and 37 presentations in family business, many looking at the intersection between women-owned businesses and family business.

Professor Welsh co-authored the fourth edition of *Global Entrepreneurship*, and co-authored *Global Entrepreneurship Case Studies* (3rd edition) to accompany the book. She has eight books published including four co-edited books in the early 2000s on International Franchising in emerging and developed countries to assist professors in teaching the topic when little was known about franchising around the world. She teaches an undergraduate global franchising course at her university. Welsh has 103 refereed journal articles to date, including eight refereed articles specifically on entrepreneurship education, in addition to 67 books, book chapters, cases, and 310 proceedings and presentations. Specific to entrepreneurship education, Dianne has nine cases, two book chapters, and 92 proceedings and presentations, all illustrating her significant contributions and commitment to the research in the fields of international entrepreneurship, franchising, and family business.

Innovations in Curriculum Design, Course Development, Teaching Methodologies, Pedagogical Tools and Approaches: Dr. Welsh has launched three entrepreneurship centers | programs, including at John Carroll University and the University of Tampa. At the University of North Carolina, Dianne started the program from inception with minimal funding in 2008, the height of the recession. She successfully moved the entrepreneurship major through the Higher Education Board for the State of North Carolina as the first program they looked at in 2009 after the state moratorium on new programs. Single-handedly, Professor Welsh reached across campus to be a catalyst to ignite students and faculty interest in entrepreneurship. She created a B.S. in Entrepreneurship and significantly revised an existing minor in Entrepreneurship, which is now available to both business and non-business students. In 2009, Dianne launched the North Carolina Entrepreneurship Center, focused on outreach to the community, and served as its founding director until 2011, when she started the Entrepreneurship Cross-Disciplinary Program. She serves as the director of the program that has won seven national and international awards. In 2019, she was awarded the North Carolina Governor's Teaching Award for her efforts, the highest teaching award in the state.

GCEC organization: the individual should have significantly contributed to the growth of the GCEC organization and/or have made major contributions to the advancement of GCEC's mission to share best practices among universities to advance academic entrepreneurship.

Contributions to the Global Consortium of Entrepreneurship Centers: Dianne has been a committed member and leader of GCEC since its early days, attending the conference since 2001, and has served on the board since the board was formalized. Welsh has brought the same commitment, energy, and drive to GCEC that she brings to all her work. She chaired the Marketing and Membership Committee from 2013-2016, has served on the Awards Committee, and has served consistently as an annual reviewer and awards judge. Welsh has made 12 presentations at GCEC conference presentations, and has promoted GCEC worldwide. She has received four awards from GCEC, including the 2004 Best Workshop, 2005 Distinguished Service Award, 2010 Award for Exceptional Activities in Entrepreneurship across Disciplines, and the 2016 Award for Excellence in Entrepreneurship Teaching & Pedagogical Innovation.

Regards,
Sherry Hoskinson, GCEC Board member

GCEC Legacy Award Nomination | [Dianne H.B. Welsh](#) | Hayes Distinguished Professor of Entrepreneurship and Founding Director of Entrepreneurship Programs at the University of North Carolina Greensboro

Nomination Supporting Documents

1. Curriculum Vitae. Professor Welsh's extensive CV can be downloaded in full at <https://bryan.uncg.edu/faculty-and-staff/welsh-dr-dianne/>
2. 99 Word Bio
3. Personal Statement (authored in 2017 for FOBI Scholar in Residence)
4. Nomination Letters of Support | Recommendation
 - Wendy Plant, Florida State University
 - Shorouq Almallah and Ana Gonzalez, Grand Valley State University
 - Dr. Robert Martin, University of Venda
 - Kathleen Allen, University of Southern California
 - Joy Bhadbury, Radford University
5. Photo Collage and Collage Descriptions

DIANNE H.B. WELSH is the Hayes Distinguished Professor of Entrepreneurship and Founding Director of the Entrepreneurship Programs at The University of North Carolina Greensboro. Dianne has held three endowed chairs where she started three entrepreneurship programs/centers. She is the 2015 Fulbright-Hall Distinguished Chair for Entrepreneurship for Central Europe. She has lectured and completed research in 55 countries. Dianne is a recognized award-winning scholar in family businesses, international entrepreneurship, women-owned businesses, and franchising and has seven books and over 200 publications. The 4th edition of *Global Entrepreneurship* and 3rd edition of *Cases in Global Entrepreneurship* will be available in 2020.

Dianne H.B. Welsh, Ph.D.
Personal Statement | 2017

After visiting Grand Valley State University and Grand Rapids, I believe that I am a great fit for the FOBI Scholar in Residence position. The opening video on Grand Rapids describes what sets the city apart: a collaborative, innovative, pioneering spirit. My personal statement could be summed up the same. As the architect of Cross-Disciplinary Entrepreneurship at The University of North Carolina Greensboro, I collaborated with faculty, staff, and students to create what is now the second largest cross-disciplinary program in the country with 47 permanent courses in 26 departments/programs across campus. Entrepreneurship across the curriculum develops and nurtures the entrepreneur in all our students so that they learn to be creative and innovative in anything they do, to grow their potential while adapting and evolving for the 21st Century. Our students need to embody entrepreneurial traits that include challenging conventional thinking, understanding connections, working well in teams, focusing on bigger goals, learning from setbacks, developing and appreciating themselves, and communicating effectively (Higdon, 2005). I believe that these traits coupled with skills developed through experiential learning opportunities (i.e., internships, real world applications). For GVSU, this experiential learning could be paired with family firms in the discipline to set GVSU apart and meet the needs of the ecosystem in Western Michigan.

While I have created three distinct award-winning entrepreneurship programs and three entrepreneurship centers (two with family business) at public and private universities, I began each of these academic programs with developing then teaching a family business course. Noteworthy, the Entrepreneurship and Family Business Center I founded at the University of Tampa won the Interdisciplinary Achievement Award from Family Firm Institute in 2006. While we know that succession planning is a huge issue for family businesses, the 2014 FOBI study shows that most businesses haven't begun this process, while the surrounding region and its economy is heavily made up of these businesses. My research on family offices shows that to survive and prosper, the generations following the founder must be entrepreneurial or the family office ceases to exist (Welsh, Memili, Rosplock, Roure, & Segurado, 2013a, 2013b). This research was conducted, in part, thanks to a 2011/12 FOBI award. With input from the campus and community, we might create a model that incorporates family business knowledge across the curriculum with entrepreneurship, as many graduates will go into family businesses. This would be based on developing the whole person so that the student will be able to excel both personally and professionally.

Higdon, L. I., Jr. (2005, winter). Liberal education and the entrepreneurial mindset. *Liberal Education*, 34-41.

Welsh, D.H.B., Memili, E., Rosplock, K., Roure, J., Seguardo, J. L. (2013a, September). Perceptions of entrepreneurship across generations in family businesses and family offices: A stewardship theory perspective. *Journal of Family Business Strategy*, 4(3), 213-226. Impact Factor: 1.318

Roure, J., Segurado, J.L., Welsh, D.H.B., & Rosplock, K. (2013b, October). Toward a conceptual model of the role of entrepreneurship in the family office. *Journal of Applied Management and Entrepreneurship*, 18(4), 42-63.



CAMPUS
PARTNERS:

College of Applied Studies

College of Arts and Sciences

College of Communication
and Information

College of Criminology
and Criminal Justice

College of Education

College of Engineering

College of Human Sciences

College of Law

College of Medicine

College of Motion Picture Arts

College of Nursing

College of Social Sciences
and Public Policy

Dedman School of Hospitality

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National High Magnetic Field
Laboratory

University Libraries

FLORIDA STATE UNIVERSITY

JIM MORAN COLLEGE OF ENTREPRENEURSHIP

August 6, 2020

Global Consortium of Entrepreneurship Centers
Legacy Award Review Committee
Submitted Electronically

Dear Reviewers,

I am writing to strongly support the nomination of Dianne H.B. Welsh for the GCEC Legacy Award. I worked closely with Dianne between 2005 and 2008 while she was at the University of Tampa (UT).

Among other things, Dianne was the Founder and Inaugural Director of the Florida Entrepreneurship and Family Business Center. In this role, she developed the board and raised all funds and sponsorships, including those for the annual Florida Family Business of the Year Awards.

As the inaugural holder of UT's Walter Endowed Chair in Entrepreneurship in the Sykes College of Business, Dianne headed up revisions to the entrepreneurship minor and major that had been created just one year prior. She led the team that grew this major into an integral part of UT's academic programs.

Dianne received numerous awards during her time at UT, including being recognized with the Interdisciplinary Award from the Family Firm Institute for the Florida Entrepreneurship and Family Business Center. She also served as the president of the US Association for Small Business and Entrepreneurship (USASBE) and was the founder of the Southern Entrepreneurship in the Arts Conference, held at the university each year.

Dianne is a well-respected colleague, and it was always a pleasure working with her. Her accomplishments and scholarly achievements throughout her career are abundant, and she truly has created a legacy impact in the field of entrepreneurship.

Please feel free to contact me if you have any questions or need more information. I can be reached at wplant@jmc.fsu.edu or 850-645-2711.

Sincerely,

Wendy J Plant

Wendy J. Plant, MBA
Director, InNOLEvation® Center for Student Engagement
and Entrepreneurship and Innovation Learning Community



July 30, 2020

It is with great pleasure and enthusiasm that we write this letter of recommendation in support of Dr. Dianne H. B. Welsh's nomination for the GCEC Legacy Award. Dr. Welsh has had a long and distinguished career in entrepreneurship and family business education and scholarship, and is truly a pioneer in the field. Dr. Welsh is a true inspiration for all of the educators and professionals in the field, and we cannot think of a more deserving person for this recognition.

Dr. Welsh's record speaks volumes about her dedication and extraordinary work as an educator, scholar and advocate for the field of entrepreneurship. What is really impressive about Dr. Welsh is her dedication, tireless work, and advocacy in advancing entrepreneurship teaching and scholarship beyond the institutions she worked for. Many of us have had the privilege of attending many of the workshops and seminars presented by Dr. Welsh where she was exceedingly generous in sharing her knowledge, experience and insights. She has become a great mentor and friend to many of the us in the field, and she has had a great impact in nurturing the next generation of educators and practitioners. In 2017, we were very fortunate to have someone of Dr. Welsh's knowledge, expertise, and caliber work with Grand Valley State University faculty and administrators to help us advocate and cultivate innovation and entrepreneurship across our campus. Dr. Welsh was instrumental in conducting extensive review of the curriculum, evaluating our program, and making key revisions and recommendations to improve the quality of program. Through hands on workshops, Dr. Welsh worked one on one with our faculty to develop assurances of learning that are tied to syllabi, incorporate Bloom's taxonomy, and develop learning objectives for the program as a whole.

In addition, Dr Welsh has worked with the Family Owned Business Institute (FOBI) in many opportunities. She visited us as a Distinguished Visiting Scholar in 2018. During her visit, her versatility and insightfulness as an academic positively influenced the West Michigan business families through both her research and teaching in the family business field. What is more interesting about Dr Welsh is the fact that she immediately connects with her audience and generates empathy, which makes her knowledge and experience even more impactful. Her support to FOBI has been non-stop and her advice has always been invaluable. Throughout the years, she has become a committed supporter of Seidman's initiatives.

Dr. Welsh's dedication, leadership, and service to the entrepreneurship and family business fields are remarkable, and should be celebrated and acknowledged. We, and countless other faculty, directors, and practitioners, can't think of anyone more deserving of this recognition. Dr. Welsh is a true pioneer, and a visionary leader. Her record of achievement and service to the profession is overwhelming and well deserving of the GCEC Legacy Award!

Thank you for your consideration,

Shorouq Almallah, MBA, MIS
Director
Center for Entrepreneurship & Innovation

Ana Gonzalez, Ph.D.
Assistant Professor and Director
Family Owned Business Institute

SEIDMAN COLLEGE OF BUSINESS

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University of Venda

27 July 2020

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SUPPORT OF NOMINATION OF PROF DIANNE WELSH FOR THE LEGACY AWARD FOR THE GLOBAL CONSORTIUM OF ENTREPRENEURSHIP CENTERS (GCEC)

I got to know Prof Welsh in 2015 whilst on a collaboration visit to the University of North Carolina, Greensboro from the Vaal University of Technology, van der Bijl Park, South Africa. The aim of my visit was to seek collaborations and bench mark entrepreneurship developments and initiatives with the aim of establishing a cross-disciplinary entrepreneurship programme.

I again met up with Prof Welsh in 2019 after joining the University of Venda (UNIVEN) in Limpopo, South Africa. Again, the purpose of our engagement was for her to support our university's entrepreneurship initiatives. On this occasion, Prof Welsh volunteered her time to visit our campus in South Africa to share her considerable experience and passion for entrepreneurship education and development with our academics and management. My colleagues and I were particularly appreciative of the dedication and passion with which Prof Welsh share her experience and knowledge with us, though her services were provided free of charge. Through her intervention the following results were achieved:

- Over 30 academics were trained in developing cross-disciplinary entrepreneurship programmes
- In addition to the training sessions, she also held over 10 one-on-one, face-to-face mentorship sessions with academics who required further support.
- A research project was launch through her direct intervention that focus on Women Entrepreneurship (I am aware that she also collaborate on a similar project at another South African University, The University of the Free State)
- The university were able to roll out entrepreneurship across all eight schools which directly contributed to other entrepreneurship interventions such as the launching of a student entrepreneurship programme.
- As a result of Prof Welsh' support and contributions, the University was recognized with a special award for the exceptional progress it made in 2019 with regard to university-wide entrepreneurship programmes by the Universities South Africa's (USAf) Unit on Entrepreneurship Development within Higher Education (EDHE)

I trust that the above shows adequately Prof Welsh' contribution and impact on the two Universities I am associated with both in the area of university-wide cross-disciplinary entrepreneurship programme development, as well as the improvement of the quality of entrepreneurship teaching and learning through the provision of training and mentoring to academics.

Sincerely

A handwritten signature in black ink, appearing to be 'R. Martin', written over a horizontal line.

Dr Robert L Martin
DVC: Operations

July 28, 2020

Letter of Support for GCEC Legacy Award Candidate Dianne Welsh

I would like to extend my most enthusiastic support for the nomination of Dianne Welsh for the 2020 GCEC Legacy Award. I have known and worked with Dr. Welsh for many years and am very familiar with her work in the two areas I wish to address in this letter: her research and work with women entrepreneurs globally and her cross-disciplinary work through her Entrepreneurship Center, specifically in biotechnology.

Dr. Welsh's research has made a significant contribution to what we know about women entrepreneurs, a subject that has not received sufficient treatment in the literature. Her research has been conducted in 29 countries and has appeared in 23 refereed journal articles, as well as three book chapters, and one case. Her work has also had a major impact on women entrepreneurs around the world by identifying the common elements necessary for business success and bringing them to the attention of governments and public policy advisers. Her findings and insights have enlightened how we teach entrepreneurship to women and to the men who work with them. In 2012, she was given the honor of delivering the keynote address at the United Nations Conference on Women Entrepreneurs in Azerbaijan, further establishing her standing in this important area of research and practice.

In 2011, I had the honor and pleasure of speaking at The North Carolina Entrepreneurship Center at the invitation of Dr. Welsh. She was developing cross-disciplinary programs on the Greensboro campus with very little seed funding, something she has excelled at doing in every position she had held. Her outstanding ability to pull together resources to create first-class Entrepreneurship Centers is legendary. Because North Carolina is well known for its biotechnology sector, and her entrepreneurship students had access to the Piedmont Triad region, it made sense that they should learn about and understand the very unique and challenging nature of biotech ventures. The Biotech Startup Symposium was an excellent beginning. At that time, Dr. Welsh was clearly a thought leader in her belief that the old business models of biotech had to change, that we had to do a better job of positioning those ventures to be attractive to investment, and better able to navigate the changing business environment. Her Entrepreneurship Center was certainly in a good position to do just that and to have a major impact on the region. In fact, that year she won a Best Practices Award for Creative Cross-Disciplinary Entrepreneurship from the Small Business Institute and Business Woman of the Year by the *Triad Business Journal*.

I am, therefore, pleased to give my unqualified, highest recommendation for this award to Dianne Welsh.

Sincerely,



Kathleen R. Allen Ph.D.
Professor Emerita, Entrepreneurship
Founding Director Emerita, USC Marshall Center for Technology Commercialization



RADFORD UNIVERSITY

Davis College of
Business and Economics

Joyendu "Joy" Bhadury, PhD
Professor and Dean
Email: jbhadury@radford.edu

July 25, 2020

To,
Committee Chair
Global Consortium of Entrepreneurship Centers (GCEC).

Dear Sir/Mdm.

This letter is a strong recommendation for Dr. Dianne Welsh for the Legacy Award given by GCEC. I have known Dr. Welsh, known as Dianne to me, since 2008 when, as the Associate Dean of her current institution (Bryan School of Business and Economics at UNC Greensboro), I was involved in her recruitment as the Hayes Chair of Entrepreneurship. More recently, given her expertise and international reputation as a leading expert on entrepreneurship centers, particularly those that are interdisciplinary in nature, we invited her to Radford University to consult with us on the feasibility of starting a cross disciplinary program in entrepreneurship. Her views and recommendations were invaluable a helpful to us.

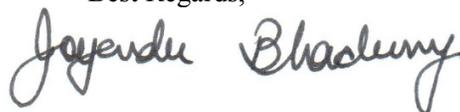
However, my essential rationale for my strong recommendation is Dianne's exceptional portfolio of achievements over her long and distinguished career. From an academic standpoint, she is recognized as a leading researcher in entrepreneurship, based in large part on her distinguished portfolio of scholarly work which, currently, stands at 103 peer-reviewed Journal articles, including those in elite journals. In addition, she has brought in contracts and grants of approximately \$600,000 during her career. Other approbation of her scholarly achievements are amply evident in her CV; one in particular that I would note is her selection as the Fulbright scholar at University of Vienna where she also occupied the Kathryn and Craig Hall Distinguished Professor position.

Outside of scholarly achievements, Dianne has also shown her exemplary administrative skills, first as the founding director of the North Carolina Entrepreneurship Center at UNCG and thereafter, serving as the lead overseer of the Cross Disciplinary Entrepreneurship Program at UNCG, recognized as one of the best examples of such an academic program. As of the moment, the program has close to 50 courses in 27 different departments at UNCG spanning a wide variety of disciplines and has won 7 national and international awards. It was in large part due to the role that she played that in 2019, Dianne was awarded the UNC Board of Governor's Teaching Award - the highest teaching award in the UNC (University of North Carolina System). In addition, she has also helped 12 other universities with their programs (including mine, Radford University), University of Venda in South Africa. She also designed the entrepreneurship program for the Ringling School of Art and Design in 2006 and assisted a community college in putting entrepreneurship across the curriculum.

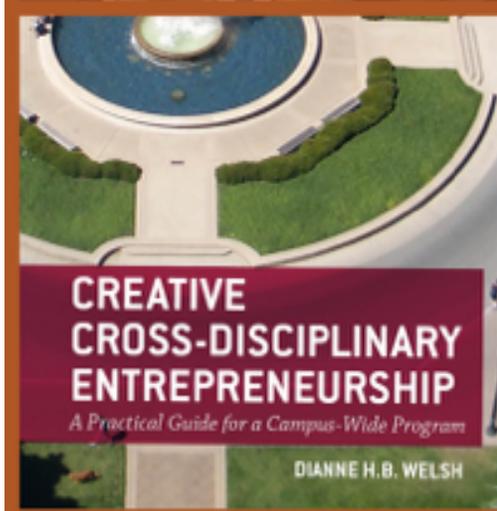
In summary, I would be hard-pressed to think of anyone as qualified as Dr. Dianne Welsh for the Legacy Award from GCEC. Hence, I recommend her in the strongest possible terms for the same.

I trust the above will suffice. However, if any additional information or document is needed, please do not hesitate to contact me.

Best Regards,



(Dr. J. Bhadury)



Collage Descriptions

L to R:

- Accepting the USASBE Outstanding Emerging Entrepreneurship Program-UNCG (2012) with Mark Weaver and Rebecca White
- Panel with U.S. Ambassador to Austria on Women Entrepreneurs while Fulbright-Hall Distinguished Chair in Entrepreneurship for Central Europe (2015)
- Accepting the Excellence in Curriculum Innovation in Entrepreneurship Award at the Deshpande Symposium on Innovation and Entrepreneurship in Higher Education with Desh and Jaishree Deshpande (2018)
- Keynote address at the U.N.E.C.E. Conference on Women Entrepreneurs with Conference Chair, Azerbaijan (2012)
- Accepting the North Carolina Board of Governor's Teaching Award with Ken Jeong (2019)
- Accepting the Small Business Institute Fellows Award with Lynn Hoffman (2017)
- Book published, Palgrave Macmillan (2014)
- Award ceremony at UNCG (2019)
- Students Khari and Omari Brodrick and their ICE Clothing line (2019)