

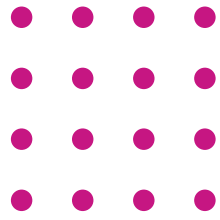
# "YOU" AS AN ENTREPRENEUR

INTEGRATING PERSONAL DEVELOPMENT  
INTO ENTREPRENEURSHIP CURRICULUM

Jennifer E. Mathieu, Executive Director  
Rory McGloin, Ph.D., Assistant Director

Connecticut Center for Entrepreneurship & Innovation (UConn)





# OUR WHY



## JENNIFER E. MATHIEU

EXECUTIVE DIRECTOR, CCEI

Entrepreneur | Entrepreneurship Educator  
Startup Advisor | Venture Builder  
Mindset Coach



## RORY MCGLOIN, PH.D.

PROFESSOR OF BUSIENSS COMMUNICATION

Entrepreneur | Communication Consultant  
Training and Development Specialist  
Social Scientist



# ARE ENTREPRENEURS **BORN OR MADE?**





## **BORN**

PERSONALITY  
ABILITY  
BIOLOGY

## **MADE**

SKILLS  
KNOWLEDGE  
EDUCATION  
TRAINING

## **ENVIRONMENT**

FAMILY STRUCTURE  
SUPPORT SYSTEM  
CULTURE  
LOCATION

## **SITUATION**

INNOVATION  
MARKET CONDITIONS  
LUCK?





WHY DOES THIS **MATTER?**





AT THE CORE OF THE  
BUSINESSES WE SUPPORT  
THERE IS AN  
**ENTREPRENEUR**



# WHAT ARE THE CHARACTERISTICS OF **SUCCESSFUL ENTREPRENEURS?**





**DISCIPLINE** **RESILIENCE** **LEADER** **DETERMINED**  
**VISIONARY** **PASSIONATE** **RISK TAKER** **EMBRACE FAILURE**  
**TIME MANAGEMENT** **GRIT** **TAKE INITIATIVE** **INTEGRITY**  
**ADAPTABILITY** **COMPETITIVE**  
**FOCUS** **MOTIVATED** **PERSUASIVE** **PERSISTENCE**  
**PUBLIC SPEAKER** **ORGANIZED** **CREATIVE**  
**OPEN MINDED** **NETWORKING**  
**LEARNER** **CONFIDENCE** **FOCUS** **INNOVATION**  
**GROWTH** **FLEXIBLE** **SELF STARTER**  
**DECISION MAKER** **COMMITMENT** **HARD WORKER**  
**CURIOSITY**





# SELF-AWARENESS

*/ˈSELF əˈWERNƏS/*

Conscious knowledge of one's own character, feelings, motives, and desires.



**ACADEMIC  
COURSES**

**PROGRAMS &  
EVENTS**

**ACCELERATOR/  
INCUBATOR**

**EXPERIENTIAL  
LEARNING**

**PITCH  
COMPETITIONS**

**NETWORKING/  
MENTORSHIP**

**STUDENTS**

**FACULTY**

**ALUMNI**

**COMMUNITY  
ENTREPRENEURS**





# OUR INITIATIVES

## ACADEMIC COURSES



## PROGRAMS & EVENTS



## ACCELERATOR/ INCUBATOR



## EXPERIENTIAL LEARNING



## PITCH COMPETITIONS



## NETWORKING/ MENTORSHIP

