



CASE WESTERN RESERVE  
UNIVERSITY  
Veale Institute for  
Entrepreneurship



## *Approaches to Inclusive Entrepreneurship*

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# What's our Why?

- Viable career path
- High demand skill sets
- **39%** of CWRU students are minorities (w/International)
- **41%** of CWRU students are women
- **<2%** of VC funding goes to women or minority founders<sup>1</sup>



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<sup>1</sup> Fast Company Oct 20, 2023

# What do we do today?

Program	Students	Faculty	Alumni	Explore	Build	Grow
Speaker Series	X	X	X	X		
Skills Lab	X			X	X	
Student E-Fund	X			X	\$	
Veale-Snyder Fellows	X		X	X	X	
EIR Program	X	X	X		X	X
Startup Competition	X		X	X	X	\$
Veale Faculty Fellows	X	X	X	X	X	\$
Alumni Venture Fund	X	X	X			\$

***Connect • Students at the Center • Experience***





# How are we inclusive?

- See it - Be it
- Experience
- Collaborate



# What are the challenges?

- Venture Funding
- Connecting with Creatives
- Location
- Language
- Global Entrepreneurs



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*Thank You*