

March 22, 2024
GCEC

tsai center for
innovative
thinking

Tech Stacks

Using Airtable and other tools to save time, money, and headaches



Who I am



fathom 



techstars 

tsai center for
innovative
thinking

Yale

Why use Airtable

Better experience for all stakeholders (Staff, mentors, & students)

Less time on tasks you don't want to do

The hub for your entire center

\$24/month - ~\$450/month (mostly dependent on # of users)

3 key examples

Application process

Program Calendar

Data Collection

tally*

\$0 - \$290/year



Startup Yale Application 2024

This year, InnovateHealth Yale (IHY), the Yale Center for Business and the Environment (CBEY), Dwight Hall, the Center for Biomedical Innovation and Technology (CBIT), and the Tsai Center for Innovative Thinking at Yale (Tsai CITY) will be awarding seven prizes for new ventures:

- Manolo Sanchez Prize (\$25,000)
- Miller Prize (\$25,000)
- New Haven Civic Innovation Prize (up to \$15,000)
- Rothberg Catalyzer Prize (\$15,000)
- Sustainable Venture Prize (\$25,000)
- Thorne Prize for Social Innovation in Health or Education (\$25,000)
- Yale Innovators Prize (\$15,000)

You may only apply to 3 prizes and must prioritize which prizes you would like to be a finalist for.

Please see individual center websites for more information on each prize. With the exception of the New Haven Civic Innovation Prize, teams must include at least one current, degree-seeking Yale student in a leadership position to be eligible for any of the seven prizes.

In order to avoid your responses being lost or only partially completed, we strongly advise that you save the questions for each prize you are interested in, and complete the questions offline and in your own time. When you are ready to submit, please copy, paste, and attach your responses into the application.

[Please see here for a video overview of Startup Yale and the application.](#)

If at least one team member is a Yale student, you may also use your Startup Yale application to apply to the 2024 Summer Fellowship at Tsai CITY. There is one additional question for students that would like to apply to the 2024 Summer Fellowship. [More information about the Summer Fellowship can be found here.](#)

Thank you for your submission and good luck in the competition!

The deadline for applications is 5:00pm EST February 13, 2024.

Finalists will be notified on February 29th, 2024, and those selected will pitch live for a panel of judges at Startup Yale on April 4-5th, 2024.

[Next →](#)



	Team	Application	Students	Team Logo	Short Description	Full Summary	Stage	Value Proposition
1	âme social	Application	Melanie Fan Julia Chen		âme ("soul" in French) so...	The private social club sp...	Executing: Product/ser...	âme social prizes
2	Catala	Application	James Licato Claire Chouinard		Producing one barrel of oi...	In 2023, 4.7 billion barrels...	Pursuing: Developing a...	Although media fil...
3	Clairity - Better Spatial A...	Application	Samip Kafle Muthukumaran Venkatacha		An innovative lightweight ...	We're developing a groun...	Pursuing: Developing a...	
4	Elevation Gateway	Application	Brendan Adkinson Raimiundo Rodriguez		Elevation Gateway offers ...	An applicant to college ca...	Executing: Product/ser...	B2B Customer Valu...
5	Empowered Together	Application	Sarah Spear		Empowered Together's o...	Empowered Together is a...	Executing: Product/ser...	Small business own...
6	1 EVIDent Battery	Application	Jinqiang Ning Wenbo Xiang Shane Wilk		EVIDent Battery develops ...	EVIDent Battery develops ...	Pursuing: Developing a...	Firstly, the post-sa...
7	Fulcrum	Application	Laurie Jimenez Jing Luo		Fulcrum is a tech-enable...	Fulcrum care is a tech-en...	Pursuing: Developing a...	Decades of resear...
8	Guideli	Application	Oyebade Adepegba Daniel Jayeoba Ad		An AI powered solution th...	We are solving the convol...	Executing: Product/ser...	Immigrants face th...
9	Huneebee Project	Application	Sarah Taylor		Huneebee Project is non-...	At Huneebee Project, we ...	Executing: Product/ser...	Huneebee is a com...
10	Jubilee Project	Application	Matthew Denney Sinclair Williams Quia		The Jubilee Project is an i...	We are flipping the narrat...	Pursuing: Developing a...	We bring value to t...
11	Laister	Application	Farzana Mubassira Tasnim Ahmed Tahar		Laister is a small-scale, p...	We initiated our project w...	Pursuing: Developing a...	End-user Insight: C...
12	Lucid.Care Labs	Application	Clara Guo Aleksandra (Aleks) Galaszewi		Lucid.Care is a mental he...	We believe that mental he...	Executing: Product/ser...	For patients, Lucid...
13	Midnight Oil Collective Ec...	Application	Allison Chu Frances Pollock Marella Ma		Midnight Oil Collective Ec...	Midnight Oil Collective w...	Executing: Product/ser...	MOC Ecosystems r...
14	numanac	Application	Daniel Lee Dan Kelly Reem Kseibati Ji		Numanac leverages AI-en...	Numanac intends to revol...	Pursuing: Developing a...	Numanac's value p...
15	PartsMatch	Application	Griffin Wilson Skyler Wilson Marisa Shr		DoubleVision is a B2BSaa...	Parts Match is a software ...	Pursuing: Developing a...	PartsMatch's unia...
16	Presixion	Application	Ryan Bose-Roy Flavia Negrete Celeste		Presixion, our product, is ...	Presixion is a multidiscipli...	Pursuing: Developing a...	In November 2022,
17	2 Prospect Growth	Application	Andreas Backhaus Wyatt Arnold		We manufacture nanopar...	Nanofertilizers, which are...	Pursuing: Developing a...	Our technology vi...
18	Pyari	Application	Nikita Paudel Priyanshu Pokhrel		Pyari empowers women a...	Pyari, situated in Syangja...	Pursuing: Developing a...	Pyari is pioneering
19	Replica	Application	Mauricio Chiong Rhys Hamilton-Davies		Replica is an AI-powered ...	Replica is an AI-driven pl...	Pursuing: Developing a...	Replica's value pro...
20	Spinertia	Application	Faisal Patel Braeden Cullen		Spinertia is on a mission t...	Spinertia stands at the fo...	Pursuing: Developing a...	Spinertia's value pr...
21	Taesun	Application	Chandra Fincke Dr. Jeanie Chung		The TaeSun device is an i...	TaeSun introduces a grou...	Pursuing: Developing a...	TaeSun offers a un...
22	TranscribeGlass	Application	Madhav Lavakare		TranscribeGlass is the wo...	TranscribeGlass is a wear...	Executing: Product/ser...	Most d/Deaf or Har...
23	Upkeep Care	Application	Blake Robertson Kiley Pratt Peter Yu		Upkeep Care connects ol...	We have created a platfor...	Pursuing: Developing a...	
	+ Add... p	Application	Feli Oikonomopoulou		At WealthMeUp, our missi...	WealthMeUp offers a ga...	Executing: Product/ser...	WealthMeUp is dec...

My connections

Here are all the integrations connected to this form. You can easily enable or disable an integration and track submission sync requests using the event history log.

- Airtable
- Tally <> Sheets
Submissions are synced with this spreadsheet

Discover integrations

Make Tally even more powerful by using these tools. Check out our [roadmap](#) for upcoming integrations and to request new ones.

- Google Sheets
Send submissions to a sheet
[Connect](#)
- Notion
Send submissions to Notion
[Connect](#)
- Airtable
Send submissions to Airtable
[Connect](#)
- Webhooks
Send events for new submissions to HTTP endpoints
[Connect](#)
- Slack
Send Slack messages for new submissions
[Connect](#)
- Zapier
Send submissions to your favorite tools
[Connect](#)
- Make
Send submissions to your favorite tools
[Connect](#)
- Google Analytics
Analyze traffic sources, visitor behavior and time spent
[Connect](#)
- Meta Pixel
Measure and optimize your ad campaigns
[Connect](#)

zapier


~\$20/month



Drive

\$0

Elevation Gateway



Short Description
Elevation Gateway offers affordable and ethical AI tools to elevate underrepresented and low-income college applicants. We're on a mission to make college admissions consulting accessible to everyone—regardless of income.

Full Summary
An applicant to college can expect to pay up to \$10,000 dollars for a comprehensive admissions consulting package. These services are accessible only to the financially privileged and are a barrier to minoritized and low-income applicants—applicants who are already underrepresented in higher education. In other words, the admissions consulting industry perpetuates underrepresentation by leaving behind those who need it the most.

Elevation Gateway aims to disrupt the admissions consulting industry and level the playing field. We offer a suite of affordable and ethical AI-powered admissions consulting tools designed to make world-class admissions consulting accessible to everyone, regardless of income. Specifically, we use AI and large language models to democratizes access to college admissions consulting on a scale that simply wasn't possible before recent technological advances.

Our models are built on exclusive training data. The development of our tools has been jointly informed by admissions stakeholders (undergraduate admissions teams, nonprofits, and school counselors). We are primarily pursuing a B2B approach, and we are actively piloting within New Haven Public Schools and Fairchild Wheeler in Bridgeport. Elevation Gateway was selected to receive pro bono legal services through a partnership with Yale Law School's Entrepreneurship and Innovation Clinic. We were awarded \$25,000 in non-dilutive funding as part of VentureWell's E-Team accelerator. Discussions are underway with a national college access nonprofit to ensure the tools also reach rural populations.

Comments

Start a conversation
Ask questions, keep track of status updates, and collaborate with your team — directly in Airtable.

@mention collaborators

Leave a comment



startup yale
2024
Application

Venture Name	Elevation Gateway
Which prizes are you applying to? Applicants can only select 3 prizes and must prioritize them	First Choice: _____ Second Choice: _____ Third Choice: _____
Short description of your idea (50 words maximum)	Elevation Gateway offers affordable and ethical AI tools to elevate underrepresented and low-income college applicants. We're on a mission to make college admissions consulting accessible to everyone—regardless of income.

1

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Judges | Applications 2024 | Finalists Decks | Reviewer Feedback 2024 | Reviewers 2024 | Students 2024 | Mentor Office Hours | Extensions | Tools

16 hidden fields | Filter | Group | Sort | Color | Share and sync

ID	Name	Prize(s)	Send Email Date	App 1	Google Link (from ...)
1	Abhishek Agarwal	Manolo Sanchez Prize, Miller Prize, Yale Innovators Prize	2/13/2024 11:52pm	Big Wheat Production Comp	https://docs.google.com/...
2	Adam Bildersee	Miller Prize, New Haven Civic Innovation Prize, Rothberg Cataly	2/13/2024 11:52pm	Empowering Journeys	https://docs.google.com/...
3	Ahmad Saleh	Thorne Prize, Rothberg Catalyzer Prize, Yale Innovators Prize	2/13/2024 11:52pm	Arbr	https://docs.google.com/...
4	Alexander Shadbolt	Miller Prize, Sustainable Venture Prize, Yale Innovators Prize	2/13/2024 11:52pm	BalSony	https://docs.google.com/...
5	Amy Kundrat	Sustainable Venture Prize, Yale Innovators Prize, Miller Prize	2/13/2024 11:51pm	Arbr	https://docs.google.com/...
6	Arpita Goyal	Thorne Prize, Yale Innovators Prize, Rothberg Catalyzer Prize	2/13/2024 11:52pm	Cadet Prosparett	https://docs.google.com/...
7	atisha patel	Thorne Prize, Rothberg Catalyzer Prize, Manolo Sanchez Prize	2/13/2024 11:52pm	Circle Match	https://docs.google.com/...
8	Ben Soltoff	Sustainable Venture Prize, Yale Innovators Prize, New Haven Ci	2/13/2024 11:52pm	Empowered Together	https://docs.google.com/...
9	C.J. Duax	Miller Prize, Rothberg Catalyzer Prize, Thorne Prize	2/13/2024 11:52pm	Accessible Ukulele	https://docs.google.com/...
10	Caroline Smith	New Haven Civic Innovation Prize	2/13/2024 11:52pm	Dixwell-Newhallville Commu	https://docs.google.com/...
11	Carolyn McGuire	Yale Innovators Prize, Sustainable Venture Prize, Miller Prize	2/13/2024 11:52pm	Cadet Prosparett	https://docs.google.com/...
12	Chad Tillman	Miller Prize, Yale Innovators Prize	2/13/2024 11:52pm	BalSony	https://docs.google.com/...
13	Charles Hawkings	New Haven Civic Innovation Prize, Miller Prize, Yale Innovators	2/13/2024 11:52pm	Empowered Together	https://docs.google.com/...
14	Chelsea Patel	Miller Prize, Rothberg Catalyzer Prize, Yale Innovators Prize	2/13/2024 11:52pm	Accessible Ukulele	https://docs.google.com/...
15	Christopher Hill	Yale Innovators Prize, Thorne Prize, Sustainable Venture Prize	2/13/2024 11:52pm	Empowering Journeys	https://docs.google.com/...
16	Christopher Tam	Manolo Sanchez Prize, Miller Prize, Yale Innovators Prize, Tho	2/13/2024 11:52pm	Circle Match	https://docs.google.com/...
17	Cristina Poindexter	Miller Prize, Rothberg Catalyzer Prize, Thorne Prize	2/13/2024 11:52pm	Atelier Society	https://docs.google.com/...
18	Daniel Jayeoba	Manolo Sanchez Prize, New Haven Civic Innovation Prize, Thoro	2/13/2024 11:52pm	Empowered Together	https://docs.google.com/...
19	Daniella Cohen	Miller Prize, Rothberg Catalyzer Prize, Thorne Prize	2/13/2024 11:52pm	âme social	https://docs.google.com/...
20	Deandra Tan	Yale Innovators Prize, Miller Prize, New Haven Civic Innovation	2/13/2024 11:52pm	Empowered Together	https://docs.google.com/...
21	Devesh Malik		2/13/2024 11:52pm	Mudder AI	https://docs.google.com/...
22	Dino Ewing	Miller Prize, Yale Innovators Prize	2/13/2024 11:52pm	âme social	https://docs.google.com/...
+ Add...		Rothbera Catalyzer Prize, Manolo Sanchez Prize, Thorne Prize	2/13/2024 11:52pm	Bia Wheat Production Com	https://docs.aooale.com/...



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Startup Yale 2024 - Applications to Review



ⓧ Gira, Matthew <matthew.gira@yale.edu>

Tuesday, February 13, 2024 at 11:53 PM

To: [Redacted]

Hi [Redacted]

Thank you for being willing to review applications for Startup Yale this year. Your work on these applications is a significant part of helping these teams!

Below are the applications to review. There should be no more than 10 applications to review. So you are aware, teams were allowed to apply to 3 specific prizes. If answers are blank, they were not required/asked to answer those questions.

Please submit feedback by 12pm EST on Monday, February 19th

Here are the applications for you to review:

[Birdee](#)

[Clairity - Better Spatial Audio and Noise Processing for Hearing Devices](#)

[De-stress](#)

[EDDY \(Early Drug Discovery at Yale\)](#)

[Greenlight](#)

[Potion](#)

[Presixion](#)

[SciLink](#)

[TranscribeGlass](#)

[Upkeep Care](#)

To submit feedback on these applications, [please use this form](#).



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APPLICATION					
1	Jonathan Palacios	Miller Prize (\$25,000)	Thorne Prize for Social I...	Yale Innovators Prize (\$...	H. ..., congratulations on all that you've...
2	C.J. Duax	Miller Prize (\$25,000)	Thorne Prize for Social I...	Yale Innovators Prize (\$...	- A...
3	Devesh Malik	Miller Prize (\$25,000)	Thorne Prize for Social I...	Yale Innovators Prize (\$...	I love your motivation and drive for this en...
4	Olushola Aina	Miller Prize (\$25,000)	Thorne Prize for Social I...	Yale Innovators Prize (\$...	Excellent idea leveraging founder's passio...
+					
APPLICATION					
5	Dino Ewing	Yale Innovators Prize (\$...	Miller Prize (\$25,000)	New Haven Civic Innov...	I have no experience with current social cl...
6	Daniella Cohen	Yale Innovators Prize (\$...	Miller Prize (\$25,000)	New Haven Civic Innov...	We have a social club that mostly serves te...
7	Lacie Thorne	Yale Innovators Prize (\$...	Miller Prize (\$25,000)	New Haven Civic Innov...	...
8	Nicholas Szabo	Yale Innovators Prize (\$...	Miller Prize (\$25,000)	New Haven Civic Innov...	"We want to make sure all members are ho...
+					
APPLICATION					
9	Max George	Yale Innovators Prize (\$...	Miller Prize (\$25,000)	N/A	...
10	Sid Rajgarhia	Yale Innovators Prize (\$...	Miller Prize (\$25,000)	N/A	I like that you've found a painful problem t...
11	Amy Kundrat	Yale Innovators Prize (\$...	Miller Prize (\$25,000)	N/A	Great idea, team with experience, and a we...



Hello PartsMatch team,

Thank you for applying to be a part of Startup Yale this year.

Below is our reviewer's feedback. Our reviewers come from the Tsai CITY mentor and alumni community. For this review process, they were matched to your venture based on their expertise.

For some ventures, individual prize owners may follow up with additional feedback from judges that did help select the finalists for each prize.

Just so you are aware, this is an automated email. There's no need to respond. It's just feedback to give to you in case you find it helpful :)

A useful product with clear roadmap to rolling it out. Would be good to have a sense of how big this market is, the broader ambition of the team and Co. Secondly if this saves car part dealerships 20% of on dead inventory, this is a massive saving both in cost, but also in wastage with an associated environmental benefit. Perhaps that could be highlighted more clearly?

As is often the case with pitches from software companies, it would be helpful to have a customer journey mapped out so that we can clearly understand the types of decisions that dealerships would make using your approach versus how they currently make the same choice.

, The proposal presents several commendable strengths. The reported 123 active users serve as tangible evidence of existing market demand, lending credibility to the viability of the venture. Additionally, the delineated route to payment via licensing and onboarding mechanisms offers transparency and indicates a well-structured business model. The thorough understanding of the B2B automotive part and excess inventory market is evident, with a clear path to market outlined. The established traction and partnerships underscore the commitment to market penetration and collaboration, while the solid financials demonstrate a mature and developed route to scalability. Furthermore, the presence of investment and a team with deep sector knowledge adds further credibility to the proposal.



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Results from Startup Yale this year

109 Applications, 63 Reviewers, 4 different centers @ Yale

600+ App/Reviewer Matches

~1000 emails sent automatically (yes, all from my own inbox)

Program Calendar

Programs | Events | Locations | Room Reservations | Speakers | Caterers | Event Collaborators | Participants | Event Feedback | Standard Event Photos | Current | Extensions | Tools

Views | Full Calendar | Using date range | Customize labels | Filter | Sort | Color | Share view

February 2024						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
28	29	30	31	1	2	3
Startup Yale Mentorship Application Opens - 1/16						
		12:00 p Startup Yale Ori...	12:00 p Accelerator O...	9:00 Summer Fellowship Application Open - Round 2 - 2/1		
		11:58 p Climate Innovatio...	2:30 p Launch Pad Welco...	9:01 Startup Yale 2024 Application Open - 2/1		
				+2 more	+2 more	
4	5	6	7	8	9	10
Startup Yale Mentorship Application Opens - 1/16						
Summer Fellowship Application Open - Round 2 - 2/1						
Startup Yale 2024 Application Open - 2/1						
		+2 more	+2 more	+6 more	+2 more	
11	12	13	14	15	16	17
Startup Yale Mentorship Application Opens - 1/16				4:00 p Investing in Innova...	10:30 Venture Keynote S...	
Summer Fellowship Application Open - Round 2 - 2/1				4:00 p Product Developm...		
Startup Yale 2024 Application Open - 2/1						
		5:30 p CII: Workshop 1 - ...	+2 more			
18	19	20	21	22	23	24
		4:00 p Joiners Intensive: ...	5:00 p Innovator's Toolkit...	4:00 p Investing in Innova...	12:00 - 2/23	
			5:30 p CII: Speaker Sessi...	12:00 Academic Researc...		
					12:00 - 2/23	
					+3 more	
25	26	27	28	29	1	2
		5:30 p CII: Workshop 2 - ...	4:00 p Joiners Intensive: ...	12:00 - 2/28	4:00 p Investing in Innova...	10:30 Venture Keynote S...
			5:30 p Creative Catalyzer ...	5:30 p CII: Speaker Sessi...	4:00 p Product Developm...	1:00 p Venture Keynote S...
					5:30 p Climate Innovation...	1:00 p Creative Catalyzer ...
					+2 more	

- Find a view
- Workflow
 - 1. Add Event Form
 - 2. Edit Events (Program Own...)
 - 3. Ops Review
 - 4. Comms Review
 - 5. Needs to be Posted
 - 6. Post-Event Metrics (Progr...)
 - All Post Event Metrics F...
 - Full Calendar
 - Fully Reviewed
- View section
 - Create...
 - Grid
 - Calendar
 - Gallery
 - Kanban
 - Timeline
 - List
 - Gantt
 - New section
 - Form

Program Calendar

Event Title - Date
Demo Day - 9/7

Start Time: 9/7/2023 4:00pm

Program Owner Status: Posted

End Time: 9/7/2023 9:00pm

Projected Budget: [Redacted]

Actual Spent: [Redacted]

Comms Team Status: Approved

Ops Team Status: Approved

Calendar?

Room Reservations: + Add record

Comments

are following this.

Abigail Winslow
Matt Gira I'll make that change, Demo Day should be the title. Aside from SF23 teams, is there a list of teams I should add to the description? Could we get those into the Airtable full description (just to organize my mind)

You commented 7mo ago

Sean Plummer
Abigail Winslow Yeah, let's just go with Demo Day. For Descriptions, can we just use the one's that are here in Airtable already? For teams, we gave them a deadline of Thursday, but it's probably more realistic for Tuesday of next week given students may not be checking their email much if at all right now. Here's the doc we're using to plan Demo Day in case that's helpful. We're going to cover the plan in staff meeting tomorrow too!
https://docs.google.com/spreadsheets/d/1fC_trqOGHHYCd3AxnR74ffHW3CwbGfHRtM-...

Comments work with apps too!

^ v

fx Team Name - Fund

Submission Time 10/19/2023

Team

Team Member 1 (from Team)

Status Funded

Yale Status

Feedback to Team

Comments

are following this.

Astri Doub commented 5mo ago

Very cool! Fund!

Yakun Jlang commented 5mo ago

Kind of like AIOT, it's worth funding. In addition to understanding the needs of nursing, the design of the product is the hardest part.

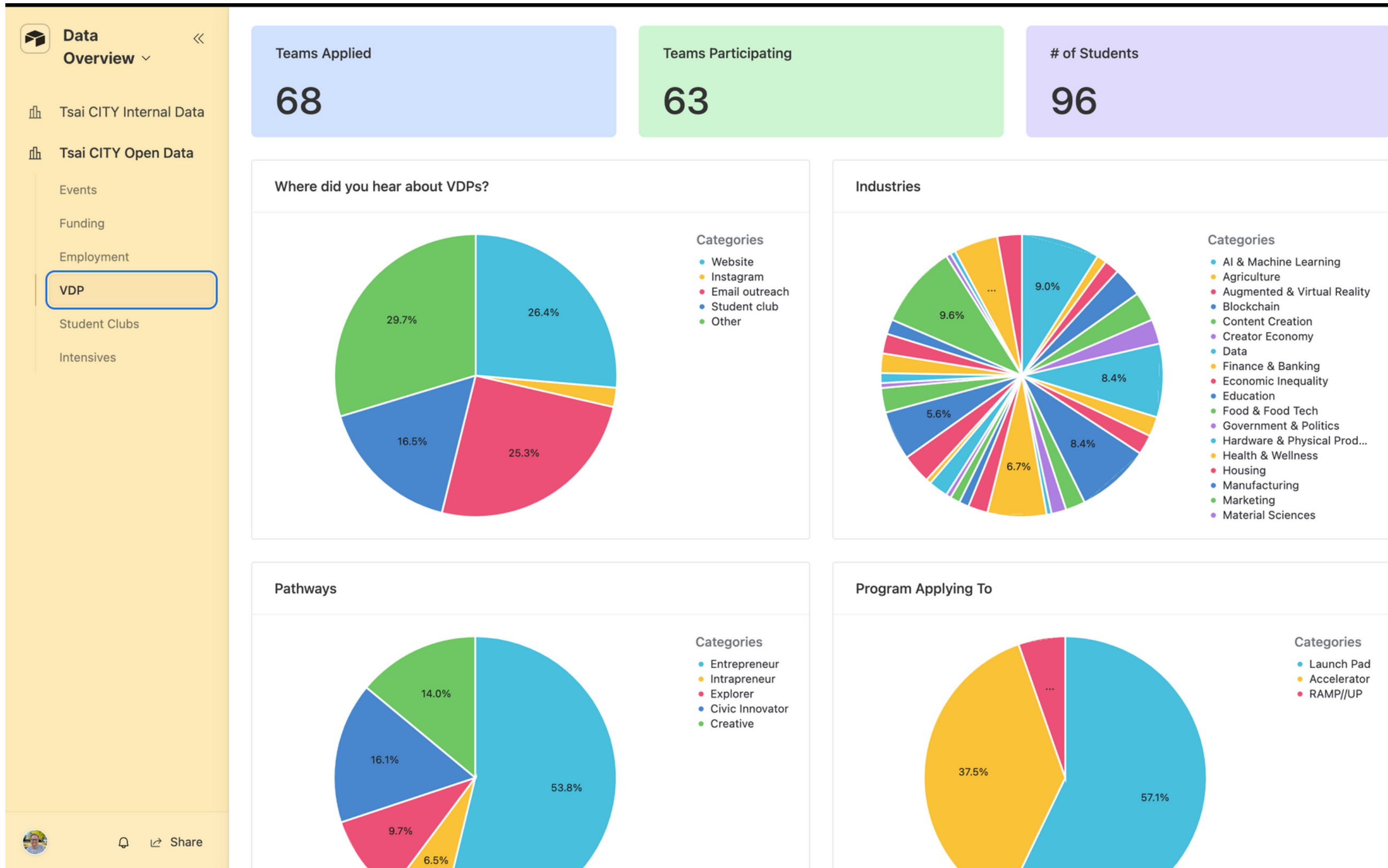
Olaoluwa Adeleke commented 5mo ago

I believe this is also suitable for the Exploration fund strategy checking the three requirements: 1. a testable hypothesis, 2. a plan for an experiment that will test the hypothesis 3. clear use of fund. I recommend that we fund.

Astri Doub commented 5mo ago

Fund

Interfaces



Where to find me

LinkedIn:

<https://www.linkedin.com/in/mattgira/>

Email: matthew.gira@yale.edu