

**Entrepreneurship at  
The University of North Carolina Greensboro**

Entrepreneurship Cross-Disciplinary Program (ECDP)

Entrepreneurship at UNCG serves as a catalyst for the creation of sustainable and globally competitive enterprises in the Piedmont Triad, North Carolina, and beyond. . The courses and curricula developed will provide UNCG students with the knowledge and skills needed for the 21st century and fortify the economic development needs of our region and state and provide the backbone for Entrepreneurship at UNCG. The Entrepreneurship Program is housed in the Bryan School of Business and Economics and includes 38 cross-disciplinary courses in 20 departments with 7 profiles that the students choose from at the undergraduate and graduate levels: Creative Industries Entrepreneurship, Family Business Entrepreneurship, Franchising Entrepreneurship, Healthcare Entrepreneurship, International Entrepreneurship, Social Entrepreneurship, and Science, Technology, and Innovation Entrepreneurship. The program offers a major, minor for business students, minor for non-business students, and a graduate certificate in Entrepreneurship. The Program is the largest cross-disciplinary program in the State of North Carolina and the largest for a university of our size in the United States. Dr. Welsh is the award recipient of the Winner of the Global Consortium of Entrepreneurship Centers Excellence in Entrepreneurship across Disciplines and the Best Practices Award, Creative Cross-Disciplinary Entrepreneurship, Small Business Institute for her work at The University of North Carolina Greensboro.

North Carolina Entrepreneurship Center (NCEC)

The NCEC provides outreach programs to help entrepreneurs start and grow their businesses. The NCEC was established under the UNCG Office of Research and Economic Development. Through all of its programs, the NCEC seeks to inspire students and community entrepreneurs, educate through new kinds of learning and innovative programs outside the classroom, connect aspiring entrepreneurs with successful entrepreneurs and professionals, and create new opportunities, businesses and jobs. Some of the current programs offered by the NCEC include the Entrepreneurial Journeys monthly speaker series, the Distinguished Entrepreneur Leader Lecture, the 2 Minutes to Win It student business idea competition, and the Southern Entrepreneurship in the Arts Conference. The NCEC is engaged extensively in local, regional and statewide outreach, collaborating on projects with other colleges and universities, public school systems, economic development organizations, business incubators, chambers of commerce, the North Carolina Small Business and Technology Development Center, SCORE and more than a dozen other educational institutions across the region. The NCEC also provides on-one-one consulting, mentoring and workshops for students and community members.



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