



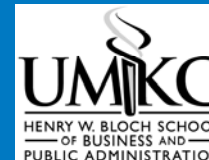
a program of the

Institute for Entrepreneurship and Innovation

Henry W. Bloch School of Business and Public Administration

University of Missouri – Kansas City

Founding Partners



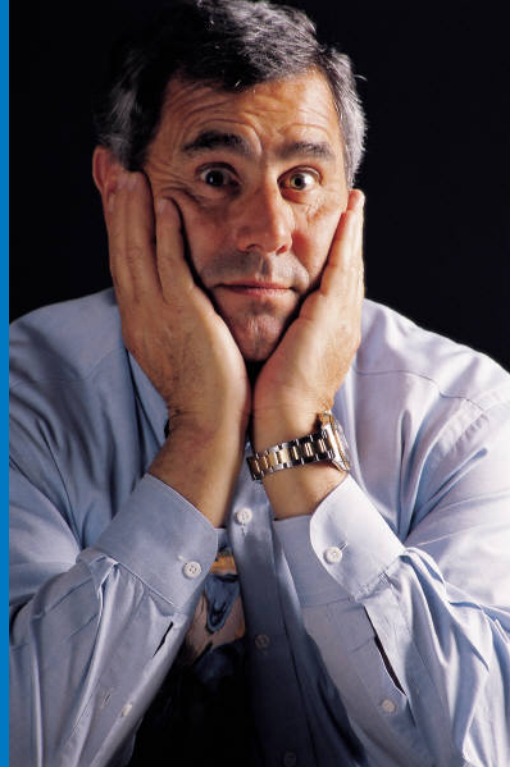
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www.entrepreneurship.bloch.umkc.edu

Where do I go for help???

Home-based
Lifestyle
Manufacturing
Bio-tech
High-tech
Woman owned
Minority owned
Low-income
High-income



Planning
Capital/Loan
New Markets
Tech.Transfer
Permits
Office Space
Legal Services
Mentoring

The Mission

Our mission is to help small business grow and prosper in the Kansas City region by linking small business to the *right* resource at the *right* time

The Vision

- Incubate a model in Kansas City that can be effectively and efficiently implemented in other regions
- Get sustainable
- Help make KC a top 10 city for entrepreneurial activity

The Resource Partners

- Other Universities
- Community Colleges
- Governmental Agencies
- Nonprofit's providing business development services



U.S.SourceLink An Integrated System

- Hotline: 1-866-870-6500
- Website Template
- The Resource Navigator
- Biz-Trakker Client Management System
- How to guides

Results

Real time information on entrepreneurial activity in a particular region

Results

100 respondents to a recent client survey said:

- 16 started a business
- 13 expanded significantly
- 20 are actively engaged in growing a new business
- 12 solved an operational problem
- 14 made significant changes to the nature of their business

Results

- Resource partner surveys say KCSourceLink has:
- Raised awareness of network services resulting in more clients accessing programs and services
 - Increased organizational productivity
 - Created better avenues for getting entrepreneurs to the right resource