

# University of Wisconsin-Madison

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SSP (Shameless Self Promotion)  
For 2008 GCEC Conference



**WISCONSIN**  
SCHOOL of BUSINESS

WEINERT CENTER  
for  
ENTREPRENEURSHIP



# Big UW Entrepreneurship Events in 2008

- Celebrated 10 years of the WAVE investment fund
- Held second WEB (Wisconsin Entrepreneurial Bootcamp)
- Launched ERLC (Entrepreneurship Residence Learning Community)
- Continued expansion of Kauffman II campus as an entrepreneurial catalyst



# WAVE Investment Fund

- Endowed early-stage investment fund with a mission to help launch UW student start-ups
- Over \$1.4 million invested to date
- Proceeds from successful investments reinvested in the fund



# Wisconsin Entrepreneurial Bootcamp (WEB)

- 1 week summer program of intensive entrepreneurship training
- 55 UW graduate students in science, engineering and law
- Instructors include UW Business School faculty, WARF on IP and high profile practitioners
  - John Morgridge (Former CEO, Cisco Systems)
  - Mark Leslie (Former CEO, Veritas Software)
  - G. Steven Burrill (CEO, Burrill & Company)



# Entrepreneurship Residence Learning Community

- Entire residence hall floor for students who have self-selected interest in the topic
- 65 freshman and sophomore students
- Wide range of majors represented
- Courses and outside speakers are held in the residence hall



# Continued Expansion of Kauffman II Campus as an Entrepreneurial Catalyst

- New Courses
  - Role of Entrepreneurship in Society
  - Biomedical Entrepreneurship
  - Music: How to survive in the real world and remain an artist
  - Entrepreneurship in Business, Arts, and NonProfits





# And a New Wing to our Business School



# With New Space for the Weinert Center



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